

# 20 Days of United Way Emails

Help your employees understand United Way of Portage County better by emailing them a little tidbit each day during your campaign. Links are provided so they can learn more.

**LIVE UNITED**



United Way  
of Portage County

**DAY 1:** Research suggests you or someone you know will need help from United Way - one in four people will use a United Way-funded service. Click here for a list of all the programs United Way of Portage County funds: [www.unitedwaypoco.org/content/funded-programs](http://www.unitedwaypoco.org/content/funded-programs).

**DAY 2:** In addition to raising funds for health and human services, United Way supports a variety of other community services. One of these is the 2-1-1 Information & Referral program designed to link people with questions or problems to the appropriate agency or organization. To use the free service, simply dial 2-1-1. Go to [www.unitedwaypoco.org/content/united-ways-2-1-1](http://www.unitedwaypoco.org/content/united-ways-2-1-1) for more information.

**DAY 3:** United Way of Portage County partner programs provide proven outcomes and are accountable for program results. United Way community volunteers review and monitor agency programs for results and cost effectiveness. Learn more about this at <http://www.unitedwaypoco.org/content/faqs>.

**DAY 4:** When you give to United Way of Portage County, your money goes far, but not far away. Dollars raised in our community stay in this community to help build a better place for all of us to live, work and raise a family. Learn how your donations help build a better community at [www.unitedwaypoco.org/advocate](http://www.unitedwaypoco.org/advocate).

**DAY 5:** United Way is a volunteer-based organization and many volunteer opportunities are available. If you would like information on how to help, please call 715-341-6740 or visit our website at [www.volunteersrock.org](http://www.volunteersrock.org).

**DAY 6:** Starting at \$1.37 per day, more than 1,000 leadership donors gave more than \$1 million to United Way of Portage County in 2017. Learn how you can join them as members of the Stevens Society at [www.unitedwaypoco.org/content/leadership-giving](http://www.unitedwaypoco.org/content/leadership-giving).

**DAY 7:** United Way is working collectively with several public and private partners to build a community system that creates and invests in opportunities for children to realize lifelong success. Through this Born Learning initiative, we aim to make sure all Portage County children will be safe, healthy, and ready for kindergarten. Learn more at [www.unitedwaypoco.org/bornlearning](http://www.unitedwaypoco.org/bornlearning).

**DAY 8:** Stay connected to United Way and see the latest news about what United Way is doing in your community on our Facebook page at [www.facebook.com/unitedwaypoco/](http://www.facebook.com/unitedwaypoco/).

**DAY 9:** United Way of Portage County held its sixth annual community diaper drive earlier this year, collecting more than \$12,000 in diaper and monetary donations to serve a need faced by many working families. Learn more about this effort at [www.unitedwaypoco.org/content/no-childs-wet-behind](http://www.unitedwaypoco.org/content/no-childs-wet-behind).

*Continued on back*

**DAY 10:** Hundreds of kids in Portage County are able to start the school year with all the tools they need, thanks to the donations and volunteer efforts of thousands of people organized through United Way of Portage County's Volunteer Center's annual Project Fresh Start. Learn more at [www.volunteersrock.org/PFS](http://www.volunteersrock.org/PFS).

**DAY 11:** United Way of Portage County is about making our community better by LIVING UNITED. Watch the annual campaign video at <https://youtu.be/TFS-pCnaRW4>.

**DAY 12:** The Portage County LIFE (Local Indicators For Excellence) Report is a comprehensive overview of the quality of life in Portage County. The report seeks to identify strengths, challenges, and priorities in our community, and serves as a catalyst for community action. Learn more at [www.unitedwaypoco.org/2017LifeReport](http://www.unitedwaypoco.org/2017LifeReport).

**DAY 13:** Across Wisconsin, 42 percent of households struggle to afford the basic necessities of housing, child care, health care, food, and transportation. In Portage County, this number is 39 percent. United Way of Wisconsin, in partnership with the local United Ways in the state including United Way of Portage County, recently released the ALICE Report to provide a more in-depth look at this statistic. Learn more at [www.unitedwaypoco.org/ALICE](http://www.unitedwaypoco.org/ALICE).

**DAY 14:** If you can't afford to donate, you can always help by volunteering. United Way needs volunteers to tutor second and third-grade children at most area schools through Learn for Life. Find out how you can help at [www.unitedwaypoco.org/learnforlife](http://www.unitedwaypoco.org/learnforlife).

**DAY 15:** United Way offers opportunities for people to leave a legacy gift that will continue to help this community long after they are gone. More information is available at [www.unitedwaypoco.org/endowment](http://www.unitedwaypoco.org/endowment).

**DAY 16:** Your donation will be used to help prepare children for success in school and life, as it will be directed to programs that focus on school readiness, early-grade learning, middle and high school success, and outside-of-school support. Read more about this at [www.unitedwaypoco.org/education](http://www.unitedwaypoco.org/education).

**DAY 17:** Your donation will be used to advance opportunities for people to maintain independent living and move people toward financial stability, as it will be directed to programs that focus on family-sustaining employment, manageable expenses, savings and assets, and independent living. Learn more about those programs at [www.unitedwaypoco.org/income](http://www.unitedwaypoco.org/income).

**DAY 18:** Your donation will be used to improve the mental and physical health of people in Portage County, as it will be directed to programs that focus on healthy lifestyles, responsible behavior, access to care, and family/caregiver support. More about those programs are available online at [www.unitedwaypoco.org/health](http://www.unitedwaypoco.org/health).

**DAY 19:** Your donation will be used to ensure people's basic needs of food, shelter, safety and community connections are met. Learn more about these programs at [www.unitedwaypoco.org/communitybasics](http://www.unitedwaypoco.org/communitybasics).

**DAY 20:** United Way of Portage County thanks you for your support. Without it, this community couldn't "Live United." Thank you for helping United Way change the world one person at a time. [www.unitedwaypoco.org](http://www.unitedwaypoco.org)