



2018 Campaign Coordinator Training Dates

Bring your assistant, other campaign helpers or your entire campaign team!

Please RSVP for one of the sessions below by calling United Way at 341-6740 or emailing us at laura@unitedwaypoco.org by **Friday, July 13th 2018**

<p>Tues, July 17th 9 – 10am <i>Coordinator Training</i></p>	<p>Wed, July 25th 1:30 – 2:30pm <i>Coordinator Training</i></p>	<p>Fri, August 3rd 8:30 – 9:30am <i>Coordinator Training</i></p>
<p>PROGRAM & PRESENTATION Boys & Girls Club of Portage County</p> <p>@ PJ Jacobs Junior High School 2400 Main Street Stevens Point, WI 54481</p> <p>Enter through Door #1 Room 212</p>	<p>PROGRAM & PRESENTATION Adapted Recreation</p> <p>@ Stevens Point Area YMCA 1000 Division Street Stevens Point, WI 54481</p> <p>Big Gym</p>	<p>PROGRAM & PRESENTATION Family Crisis Center</p> <p>@ Midstate Technical College 1001 Centerpoint Dr. Stevens Point, WI 54481</p> <p>Community Engagement Room</p>

Upcoming Events Calendar

- Friday, August 17 @ 11am: United Way of Portage County - Campaign Kickoff**: To be held at the site of the 2017 Project Fresh Start event at PJ Jacobs Junior High School. The event will highlight the work of Project Fresh Start with a focus squarely on literacy. With the help of a number of generous sponsors, an age-appropriate book will be offered to each of the 1,100+ event participants.
- Tuesday, November 27 (GIVING TUESDAY): Campaign Sweepstakes Ends** – All Pledge Forms to be dropped off/delivered to United Way of Portage County Office by 5pm for automatic or mail-in sweepstakes entry.
- Wednesday, December 12: Campaign Victory Celebration** – The campaign Victory Celebration will be held at Sentry World Grand Hall @ 4pm
- Wednesday, February 13, 2019: Campaign Recognition Luncheon** at the Holiday Inn @ noon

Green Bay Packers - United Way Donation Application Process

Don't wait for the Coordinator Training to make a donation request from the Green Bay Packers – Send your request in today!

NOTE TO CAMPAIGN COORDINATORS - the Packers Organization does not guarantee what type of item you will receive. While they are currently donating a football - that that could change depending on their inventory and on the time of year that the donation is requested.

To submit a request for a donation for your upcoming United Way Campaign, go to the following website: www.packers.com/community/donations.html

1. Under the Heading **Requesting Donations** click on “*Start a new application.*”
 - a. If you are a New applicant or Never used the online system, you should click "New Applicant? Click here to create account." under the E-mail box. Follow the prompts to create an account.
 - b. If you are a returning applicant, please enter your email and password and click Enter.
 - c. If you are a returning applicant but forgot your password, click Forgot Password? Click Here. Follow the instructions. You will receive a temporary password in your email.
2. Next it will take you to the Verification of Eligibility page. Please answer the below requests accordingly:
 - a. Is the organization located in Wisconsin, Michigan, or Iowa OR does the organization primarily assist residents of Wisconsin, Michigan, or Iowa. **YES**
 - b. Applications must be submitted no later than six weeks prior to the date of the event. Is the event at least six weeks from today? **YES**
 - c. Select the type of in-kind donation (non-cash) you are seeking: **United Way Workplace Campaign**, Then click “**Submit**”.

3. You will then be brought to the application page, please fill this out completely

NOTE: To complete the donation request, you will also need the following United Way information:

- Address: **1100 Centerpoint Drive, Ste 302 Stevens Point, WI 54481**
- Phone: **715-341-6740**
- Type of nonprofit: **501(c)3**
- County agency is located: **Portage**
- Agency's area code or state: **WI North (715)**
- UWPC's tax exempt number is: **390831152**

4. Before you can submit the application, you will be required to attach a written request on your companies' letterhead. **Please be sure to include the start date (application must be submitted six weeks prior to this date) of your campaign in the written request.** You can also attach a flyer or poster that advertises the event.
 - a. **Please note, that you will not be able to submit your application without attaching the supporting documentation.** If you do not have the supporting documentation, you can SAVE the request and finish it later.
 - b. If you SAVE your application to finish at a late time, you will receive an email saying that you application has been SAVED but NOT submitted.

Once your application has been successfully submitted, you will receive an email saying that your application has been successfully submitted.

If you have any questions while filling out the application, you can contact Julie Broeckel, Corporate Giving Coordinator at the Green Bay Packers at 920-569-7324 or by email at broeckelj@packers.com.

THE FUN STUFF!!

- GIVE & GET UNITED Coupon Book:** The 2019 GIVE & GET UNITED Coupon Book will once again contain offers with a combined value in excess of \$1,000. Any donor who gives \$52 or more (\$1 a week) to United Way during the 2018 United Way of Portage County Campaign will receive the book. The book will contain valuable coupons to area restaurants, grocery stores, services & activities, and will be distributed in January 2019. The coupons will be valid through Dec. 31, 2019.
- Delta Dental Leadership STEP-UP CHALLENGE:** Back by popular demand - with your NEW OR INCREASED Leadership Gift, individual or combined, of \$500 or more in 2018, Delta Dental will give United Way a matching gift equal to the amount of the INCREASE up to \$100 for a potential step up gift of \$50,000 to United Way.
- LIVE UNITED – GIVE UNITED Sweepstakes:**

Donate \$52 or more and be automatically entered to win one of these great prizes:

Grand Prize
Value: Up to \$42,730!

Your choice of one of these 2018/2019 vehicles!



VW Tiguan S 4 Motion
MSRP: \$29,570



Ford F-150 Super Cab STX 4x4
MSRP: \$42,730



Hyundai Santa Fe Sport 2L 4x
MSRP: \$29,725



Ford Escape 4x4 SE
MSRP: \$28,045



Ford EcoSport 4x4 SE
MSRP: \$25,400



VW Jetta SE
MSRP: \$23,325

Prize Sponsor
scaffidi

First Prize
Value: \$2,500!



United Way logo inspired 14K White Gold pendant holding a 2.5ct. Blue Zircon on a 14K White Gold chain. Donated by Lee Ayers Jewelers and created and designed by Thomas Dailing Designs

Prize Sponsors
LEE AYERS Custom goldsmiths & **Thomas Dailing DESIGNS**

Second Prize
Value: \$1,500!



John Deere E110 hydrostatic lawn tractor w/42" deck & 19HP engine

Prize Sponsor
SIMPLICITY CREDIT UNION

Third Prize
Value: \$1,300!



65" Samsung HDTV and Nintendo Switch package

Prize Sponsor
SKYWARD

Fourth Prize
Value: \$1,000!



\$1,000 Continental US air travel voucher

Prize Sponsor
AIG **Marathon TRAVEL** AGENTS ON CALL

Receive Automatic Entries into the LIVE UNITED - GIVE UNITED Sweepstakes

New Donors* of \$52+	50 ENTRIES	2017 Donors of \$52 who continue to give \$52 or more in 2018
*A New Donor is anyone who gave \$52 or less in 2017 and \$52 or more in 2018		
New Donors* of \$104+	100 ENTRIES	2017 Donors of \$52 who increase their gift by \$52+ in 2018

Pledge forms and paper entries must be received by United Way of Portage County by 5 p.m. Central Time Nov. 27, 2018. Winner will be announced Dec. 12, 2018. LIVE UNITED - GIVE UNITED Sweepstakes entrants must be legal residents of Wisconsin, at least 18 years of age, and possess a valid driver's license. PLEDGE WILL NOT IMPROVE CHANCE OF WINNING. NO GIFT NECESSARY TO ENTER. Photo is representation of prizes, not actual prizes. Void where prohibited.

Visit www.unitedwaypoco.org/Sweepstakes for complete rules and more information