

# 2018 LIVE UNITED - GIVE UNITED Sweepstakes Rules



**1. TIMING:** This incentive promotion includes 2018 United Way of Portage County Campaign donations made through 5 p.m. Central Time on Tuesday, Nov. 27, 2018. To be eligible for the **2018 LIVE UNITED - GIVE UNITED (LUGU) Sweepstakes**, participants must be legal residents of Wisconsin, at least 18 years of age, AND possess a valid Wisconsin driver's license.

**2. PRIZES:** Winners will receive one of the five prizes listed below. Odds of winning depend on number of eligible entries received.

2018 LIVE UNITED - GIVE UNITED Campaign Sweepstakes Prizes	Prize Level:	Estimated Value:	Donated By:
2019 Vehicle - choice of six models; Ford F-150 Super Cab STX 4x4, Ford Escape 4x4 SE, Ford EcoSport 4x4 SE, VW Tiguan S 4 Motion, VW Jetta SE, Hyundai Santa Fe Sport Pac. 2 4x4 (choice of exterior and interior options and colors are at sponsors discretion and subject to availability)	Grand Prize	\$38,000	
United Way inspired Thomas Dailing Designs original. 14Kt White Gold pendant with 2.47Ct Blue Zircon	First Prize	\$2,635	
Television & Switch	Second Prize	\$1,300	
Technology - TBD	Third Prize	\$1,000	
A plane trip to anywhere in the continental U.S.	Fourth Prize	\$1,000	

**3. ELIGIBILITY:** Employees of United Way of Portage County and their immediate families are not eligible to participate. Only individuals/families are eligible for the LUGU Sweepstakes; organizations are not eligible. Out of area campaigns that are processed by, but not counted toward the United Way of Portage County campaign are not eligible. Online entries will not be accepted. A limit of ONE HUNDRED entries per person, automatic or otherwise, allowed for the LUGU Sweepstakes.

Any United Way of Portage County donor (*exclusive of any employer match*) that:

- gives a first-time gift of \$104 or more in 2018 OR an increase of at least \$52 over their 2017 campaign gift of \$52 or more will be automatically entered into the LUGU Sweepstakes for **ONE HUNDRED chances to win**.
- gives a first-time gift of \$52 to \$103.99 in 2018 or gave \$52 or more in 2017 and continues to give \$52 or more in 2017 (*but less than a \$52 increase*) will be automatically entered into the LUGU Sweepstakes for **FIFTY chances to win**.

Entry without donation for the LUGU Sweepstakes can be made by sending up to 100 entries on 4"x6" cards (*10 entries per envelope*) to United Way of Portage County, ATTN: LUGU Sweepstakes, 1100 Centerpoint Drive #302, Stevens Point, WI 54481, containing name, address and phone number.

**4. ENTRIES:** Entry letters must be postmarked and pledge forms, eligible donations and eligible employee lists must be received by United Way of Portage County by 5 p.m. Central Time on Tuesday, November 27, 2018. United Way of Portage County will not be responsible for individuals or companies that fail to submit their employee pledge forms, eligible donations, or list of eligible employees by this date. United Way is not responsible for lost or misdirected mail.

**5. DRAWING & ANNOUNCEMENT:** LUGU Sweepstakes qualifiers will be drawn randomly by December 12, 2018, at the United Way of Portage County office. Five qualifiers and ten alternate qualifiers will be drawn for the LUGU Sweepstakes. If the potential qualifier does not meet the stated eligibility requirements or is not in compliance with these Official Rules, the potential qualifier will be disqualified and an alternate qualifier (*in the order they were pulled*) will be selected. The five eligible LUGU Sweepstakes qualifiers will then be randomly chosen and announced as Grand Prize, First Prize, Second Prize, Third Prize, or Fourth Prize winners at the United Way of Portage County - Campaign Victory Celebration on Wednesday, December 12, 2018, in Stevens Point. Qualifiers are not required to be present to win. Names of prizewinners will be available after December 12, 2018, at <http://www.unitedwaypoco.org>.

**6. REQUIRED INFORMATION:** Winners receiving prizes valued at \$600 or more are required to provide their home address and Social Security Number and to comply with these rules upon presentation of prize.

**7. RELEASE:** By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law.

All entrants release United Way of Portage County and each donor company listed in section 2 above; their respective employees, directors, officers and agents; their respective parent, subsidiary and affiliated companies; and their respective advertising, fulfillment, publicity and promotion agencies from any, and all claims or liability in connection with their participation in this promotion.

All entrants release United Way of Portage County and each donor company listed in section 2 above; their respective employees, directors, officers and agents; their respective parent, subsidiary and affiliated companies; and their respective advertising, fulfillment, publicity and promotion agencies from responsibility for damages, losses or injuries, including death, personal injury or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

**8. RECEIPT OF PRIZES:** No substitution or transfer of prize or redemption for cash equivalent, except by United Way of Portage County due to unavailability, in which case a prize of equal or greater value will be substituted. United Way of Portage County reserves the right to cancel, terminate or modify; this promotion if not capable of completion as planned, and to award the prizes as of that date as provided above.

**9. RESPONSIBILITY:** Winners will be required to pay any applicable taxes, title transfer costs and costs relating to the transactions, including but not limited to, federal and state income taxes. Participation in this promotion may affect the tax deductibility of your gift. You should consult your tax advisor for more detailed information.

**10. SPONSOR:** Sweepstakes sponsored by United Way of Portage County, 1100 Centerpoint Drive #302, Stevens Point, WI 54481.

**11. ENTRY INTEGRITY:** Those individuals that qualify for prizes are automatically and systematically (*not manually*) entered into the drawing as their pledges are processed. Participating public sector campaigns do provide individual donor information, which is audited, so public sector qualifiers can be assured they will be included and there is little room for human error. Companies that do not typically provide individual pledge information may submit a list of those employees who have qualified with individual donation amounts. Those names are added to the database of automatic qualifiers. Additionally, those people who submitted an entry outside of the automatic qualification process are also entered into the database. Although we cannot publish the list of all those who qualify, if a workplace campaign requests a list of qualifiers from their own company, United Way of Portage County can provide it prior to the drawing, but after all pledges received by November 27, 2018, have been posted. Please call 715-341-6740 for more information.

**NO DONATION NECESSARY. VOID WHERE PROHIBITED. DONATION WILL NOT IMPROVE CHANCES OF WINNING.**