

Corporate Cornerstone Partners



Why become a Cornerstone Partner?

Being a Cornerstone Partner gives your organization a chance to let your employees and customers know that your company cares about building a stronger community.

Check out our Cornerstone Benefits below and contact the United Way office at 715-341-6740 or at uway@unitedwaypoco.org for more information or to become a Cornerstone Partner today!

2017 Cornerstone Partner Benefits:

For Corporate Cornerstone Partners, we offer the following as annual recognition, according to the Level of Giving. Each Higher Level receives the benefits of all Lower Levels plus their own:

Benefactor [\$1,000-\$4,999]

- Listing in the annual UWPC Community Report publication
- Listing on the UWPC Cornerstone web page
- Listing in UWPC Campaign brochures (28,000 pieces)

Advocate [\$5,000+]

- Listing with link to your company's website on the UWPC website
- Recognition at the Campaign Kickoff event

Steward [\$7,500+]

- Highlighted in annual Recognition Luncheon program

Collaborator [\$10,000+]

- Social Media "Cornerstone Spotlight" about your company

Delegate [\$25,000+]

- Feature story as a "Cornerstone Spotlight" in e-Newsletter

Hero [\$50,000+]

- Full-page "ad" in the annual Community Report folder (750 distributed annually)
- Logo on UWPC website homepage

Champion [\$100,000+]

- Corporate banner displayed at Campaign Victory Celebration

Trustee [\$200,000+]

- Annual press release to all major local media outlets to celebrate gift
- Listing on UWPC letterhead (10,000+ impressions per year)