



# Enjoy Reading Together

“The more that you read, the more things you will know. The more that you learn, the more places you'll go.” - Dr. Seuss

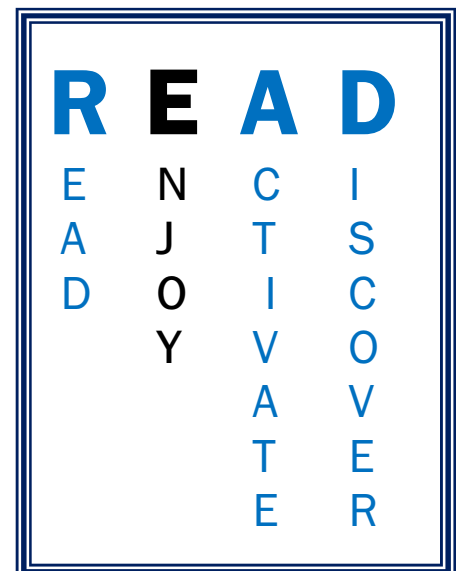
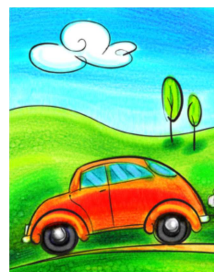
## Facts: Why should my family read together?

- The greatest and longest lasting benefits have been shown in children who are read to three or more times a week.<sup>1</sup>
- Repeated reading helps to improve a child's ability to read, and his or her understanding of the text.<sup>2</sup>
- For every year you read with your child, average lifetime earnings increase by \$50,000. You make a \$250,000 gift to your child from birth to age five, just by reading aloud every day!<sup>3</sup>
- If a child is genuinely interested in the book he is reading, his learning and vocabulary will be enhanced.<sup>4</sup>
- Parents are key reading role models. Parents who read often on their own are six times more likely to have kids who also read often.<sup>5</sup>



## Tips: How do we make it fun?

- Take turns reading books aloud. Try using a different voice for each character!
- Encourage reading in fun places, like under the blankets with a flashlight or under a tree on a nice day!
- Repeat your favorites! You may get tired of reading "Hop on Pop" for the 37<sup>th</sup> time, but if your children love it, why stop now?
- Plan special outings around books, like a visit to your library or to a location you read about in a story.
- Make up your own stories! Take turns adding parts during a family road trip.
- Make reading a reward, not a chore!



1. Markland, 2011  
2. Meyer & Felton, 1999; National Institute, 2000  
3. [www.readingfoundation.org/parents.jsp](http://www.readingfoundation.org/parents.jsp)  
4. Russ et al, 2007  
5. Kids & Family Reading Report, 2008