



Leadership Giving STEP-UP CHALLENGE

Delta Dental of Wisconsin has again generously committed **\$50,000** to encourage increased leadership level giving from individuals in our community by matching any ***Leadership Gift Increase** of **EXISTING OR NEW** Leadership Level Donors.

With your **NEW OR INCREASED Leadership Gift** (*individual or combined of \$500 or more in 2018*) Delta Dental will give United Way a matching gift equal to the amount of the **increase up to \$100**. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet this year's campaign goal.

Thank you for your support and trust in United Way of Portage County.

A handwritten signature in blue ink that reads "Marg".

Marg Coker-Nelson

A handwritten signature in blue ink that reads "Tina".

Tina Peters

2018 Stevens Society Co-Chairs

**Leadership Gifts, also known as Stevens Society gifts, are gifts of \$500+ per year (or \$1.37+ per day for a calendar year) from individuals or combined family gifts.*

NOTE: The challenge applies to any **increased giving** (from 2017 to 2018) of any individual or combined gift of \$500 or more. **A minimum gift of \$500 during the 2018 campaign is required to take advantage of this generous challenge grant.**