

Why Become A Cornerstone Partner?

Being a Cornerstone Partner gives your organization a chance to let your employees and customers know that your company cares about building a stronger community.

Check out our Cornerstone Benefits below and contact the United Way office at 715-341-6740 or at www.unitedwaypoco.org for more information or to become a Cornerstone Partner today!

2024 Cornerstone Partner Benefits:

For Corporate Cornerstone Partners, we offer the following as annual recognition, according to the level of giving. Each higher level receives the benefits of all lower levels plus their own:

Patron [\$500-\$999]

- Listing in UWPC Campaign brochures (28,000 pieces)
- Listing on the UWPC Corporate Cornerstone web page

Benefactor [\$1,000-\$4,999]

• Listing in the annual UWPC Community Report publication

Advocate [\$5,000+]

• Listing on the UWPC Corporate Cornerstone web page with link to your company website

Steward [\$7,500+]

Highlighted in annual Recognition Luncheon program

Collaborator [\$10,000+]

Social media "Cornerstone Spotlight" thank you post

Delegate [\$25,000+]

Feature story as a "Cornerstone Spotlight" in e-Newsletter

Hero [\$50,000+]

Logo on UWPC website homepage

Champion [\$100,000+]

Corporate banner displayed at Campaign Victory Celebration

Trustee [\$200,000+]

• Listing on UWPC letterhead (10,000+ impressions per year)



These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2023. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

Trustee [\$200,000+]

Delta Dental of Wisconsin Sentry Insurance

Champion [\$100,000-\$199,999]

None in 2023

Hero [\$50,000-\$99,999]

None in 2023

Delegate [\$25,000-\$49,999]

BMO Harris Bank Stevens Point Auto Center

Collaborator [\$10,000-\$24,999]

Anderson O'Brien LLP Associated Bank Caterpillar Connexus Credit Union Donaldson Company Ellis Construction Company, Inc. Ki Mobility Northwinds Technology Solutions Pointe Precision, Inc. Regnier Consulting Group Skyward, Inc. Spectra Print Corporation

Steward [\$7,500-\$9,999]

Len Dudas Motors Steel King

Advocate [\$5,000-\$7,499]

Cooper Dental Gamber-Johnson H&S Protection Systems Mativ Rettler Corporation RPE, LLC Schulist's Custom Cabinets Wisconsin Public Service Wysocki Family of Companies

Benefactor [\$1,000-\$4,999]

Amherst communications **Bison Transport** Boldt Company - WRV **Century Fence Company** Contemporary Photography Edward Jones Investment - Jeff Hohn Eron Beef LLC **Festival Foods** Great Lakes Educational Loan Services Hom Family Dentistry International Bank of Amherst JHL Digital Direct Jim Laabs Music Kawleski Trucking Co. Lands' End Lee Ayers Jewelers Mark Toyota Marten Machining, Inc. National Exchange Bank & Trust Northwestern Mutual Old National Bank Paper City Savings Charitable Foundation **Pixelle Specialty Solutions** Placeway Pools, Spas & Patio **Plover River Farms Alliance** Simplicity Credit Union Stevens Point Orthopedics The Pineries Bank **Thousand Lumens Productions** Welling Kitchen, Bath & Floor

Patron [\$500-\$999]

Ameriprise Financial- Michael Smith & Associates Belts' Soft Serve Community First Bank Dolce Digital Imaging & Printing Portesi's Italian Foods Inc. Robert W. Baird & Co. Shulfer Enterprises, Inc. Stevens Point Brewery