## 2016 TRAVEL UNITED Sweepstakes Rules

### 1. TIMING: This incentive promotion includes 2016 United Way of Portage County Campaign donations made through 5 p.m. Central Time on Friday, Nov. 18, 2016. To be eligible for the 2016 TRAVEL UNITED Sweepstakes, participants must be legal residents of Wisconsin, at least 18 years of age, AND possess a valid Wisconsin driver’s license.

### 2. PRIZES: Winners will receive one of the five prizes listed below. Odds of winning depend on number of eligible entries received.

<table>
<thead>
<tr>
<th>2016 TRAVEL UNITED Campaign Sweepstakes Prizes</th>
<th>Estimated Value</th>
<th>Donated By</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAR PACKAGE: Winners choice of one (1) 2017 model year:</td>
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<tr>
<td>Ford (Focus, Fusion, or Escape); Hyundai (Elantra, Sonata, or Tucson); or Volkswagen (Jetta, Golf (Sportwagen, or Passat))</td>
<td>$17,000 to $23,000</td>
<td>Scottish &amp; Oriental Life Insurance Company, Inc.</td>
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<tr>
<td>TRAIN PACKAGE: A $1,000 Amtrak gift certificate and $500 Visa card.</td>
<td>$1,500</td>
<td>Scottish &amp; Oriental Life Insurance Company, Inc.</td>
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<tr>
<td>VIRTUAL TRAVEL PACKAGE: Play Station, VR (Virtual Reality) Bundle and Television</td>
<td>$1,300</td>
<td>Scottish &amp; Oriental Life Insurance Company, Inc.</td>
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</tbody>
</table>

### 3. ELIGIBILITY: Employees of United Way of Portage County and their immediate families are not eligible to participate. Only individuals/families are eligible for the 2016 TRAVEL UNITED Sweepstakes; organizations are not eligible. Out of area campaigns that are processed by but not counted toward the United Way of Portage County campaign are not eligible. Online entries will not be accepted.

Any United Way of Portage County donor (exclusive of any employer match) that:
- gives a first-time gift of $100 or more in 2016 OR an increase of at least $52 over their 2015 campaign gift of $52 or more will be automatically entered into the TRAVEL UNITED Sweepstakes for ONE HUNDRED chances to win.
- gives a first-time gift of $75 or more in 2016 OR an increase of at least $25 over their 2015 campaign gift of $52 or more will be automatically entered into the TRAVEL UNITED Sweepstakes for SEVENTY-FIVE chances to win.
- gave $52 or more in 2015 and gives the same amount in 2016 OR an increase of less than $26 from their 2015 campaign gift of $52 or more will be automatically entered into the TRAVEL UNITED Sweepstakes for FIFTY chances to win.
- gives $52 or more in 2016 – if not otherwise designated - will be automatically entered into the TRAVEL UNITED Sweepstakes for FIFTY chances to win.

Entry without donation for the TRAVEL UNITED Sweepstakes can be made by sending up to 100 entries on 4”x6” cards (10 entries per envelope) to United Way of Portage County, ATTN: 2016 TRAVEL UNITED Sweepstakes, 1100 Centerpoint Drive #302, Stevens Point, WI 54481, containing name, address and phone number. A limit of ONE HUNDRED entries per person, automatic or otherwise, allowed for the TRAVEL UNITED Sweepstakes.

### 4. ENTRIES: Entry letters must be postmarked and pledge forms, eligible donations and eligible employee lists must be received by United Way of Portage County by 5 p.m. Central Time on Nov. 18, 2016. United Way of Portage County will not be responsible for individuals or companies that fail to submit their employee pledge forms, eligible donations or list of eligible employees by this date. United Way is not responsible for lost or misdirected mail.

### 5. DRAWING & ANNOUNCEMENT: TRAVEL UNITED Sweepstakes qualifiers will be drawn randomly by Dec. 7, 2016, at the United Way of Portage County office. Three qualifiers and ten alternate qualifiers will be drawn for the TRAVEL UNITED Sweepstakes. If the potential qualifier does not meet the stated eligibility requirements or is not in compliance with these Official Rules, the potential qualifier will be disqualified and an alternate qualifier (in the order they were pulled) will be selected. The three eligible TRAVEL UNITED qualifiers will then be randomly chosen and announced as Grand Prize, First Prize, or Second Prize winners at the United Way of Portage County - Campaign Victory Celebration on Wednesday, Dec. 7, 2016, in Stevens Point. Qualifiers are not required to be present to win. Names of prize winners will be available after Dec. 7, 2016, at http://www.unitedwaypoco.org.

### 6. REQUIRED INFORMATION: Winners receiving prizes valued at $600 or more are required to provide their home address and Social Security Number and to comply with these rules upon presentation of prize.

### 7. RELEASE: By entering, all participants hereby agree to comply with these Rules, represent that he/she is eligible, and consent to the use of his/her name and/or photograph for publicity purposes without further compensation, unless prohibited by law.

All entrants release United Way of Portage County and each donor company listed in section 2 above; their respective employees, directors, officers and agents; their respective parent, subsidiary and affiliated companies; and their respective advertising, fulfillment, publicity and promotion agencies from any and all claims or liability in connection with their participation in this promotion.

### 8. RECEIPT OF PRIZES: No substitution or transfer of prize or redemption for cash equivalent, except by United Way of Portage County due to unavailability, in which case a prize of equal or greater value will be substituted. United Way of Portage County reserves the right to cancel, terminate or modify; this promotion if not capable of completion as planned, and to award the prizes as of that date as provided above.

### 9. RESPONSIBILITY: Winners will be required to pay any applicable taxes, title transfer costs and costs relating to the transactions, including, but not limited to, federal and state income taxes. Participation in this promotion may affect the tax deductibility of your gift. You should consult your tax advisor for more detailed information.

### 10. SPONSOR: Sweepstakes sponsored by United Way of Portage County, 1100 Centerpoint Drive #302, Stevens Point, WI 54481. No donation necessary. Void where prohibited. Donation will not improve chances of winning.