

2019 ANNUAL REPORT

United Way of Portage County **GIVING BACK AND LOOKING FORWARD SINCE 1945**

*Uniting the good will and resources of the Portage County community to
change futures and transform lives.*

Giving Back

75 years ago, Ed Wotruba, then President of Weber Lifelike Fly & Tackle in Stevens Point, Rollin Mabie, a CPA in Stevens Point, along with other local leaders, created what we know today as United Way of Portage County. Known as the Stevens Point War Chest in 1945, this group brought together many different agencies that were doing similar work to share in one large appeal to help people in need. While our role in the community has changed through the years, the legacy continues on: United Way brings together the resources of thousands of individuals and organizations to make a difference for those in need of assistance.

Looking Forward

United Way's vision is to unite a community where diverse organizations and individuals share their strengths to drive sustainable change and advance the common good. We continue to build on our foundation of community generosity coupled with proven partnerships and program investments that improve lives in every municipality - city, village and town - in the county.

For decades, United Way has rallied as a community convener as Portage County continues to evolve and reinvent itself. United Way sits at the center of the private, public, philanthropic and not-for-profit sectors. It is uniquely positioned to bring people and organizations together to build true community impact solutions that address our community's most devastating challenges like poverty, abuse, neglect, education proficiency gaps, mental health issues, struggling elders, hunger and more.

Mission Statement

United Way of Portage County brings people and resources together to achieve measurable results that improve people's lives and strengthen our community.

Vision

EDUCATION: United Way will partner with programs that are most effective in helping our children enter school ready to learn, succeed in life, and meet the diverse needs of the community.

HEALTH: United Way will prioritize funding for programs that address behavioral and physical wellness and meet the diverse needs of the community.

FINANCIAL STABILITY: United Way will prioritize funding for programs that give community members a chance for a brighter future, a path toward achieving financial capability, and meet the diverse needs of the community.



United Way of
Portage County

2019 UNITED WAY AT A GLANCE



213

struggling readers in 2nd and 3rd grade were helped by one-on-one reading mentors.



86%

of Skills Enhancement Program completers experienced reduced need/no need for economic support programs.



\$15,322

in diapers and monetary donations were collected to keep children in need, clean and healthy.



960

children received school supplies and started school last fall prepared to learn.



3,763

calls for help were answered, providing over 4,500 referrals to community resources.



\$13,059

in vehicle repairs were completed, providing working adults the mobility necessary to get to and from work.



19,990

nights of refuge were provided for homeless in our community.



\$601,000

in federal and state tax refunds were secured for low- to moderate-income individuals.



54,025

meals were delivered to homebound residents in need.

** Please note, United Way of Portage County does not fund all programs listed at 100%.*

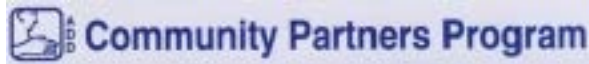
To learn more about the impact of your generosity, visit:

www.unitedwaypoco.org



United Way of Portage County

Partner Programs



Advocates for the Developmentally Disabled

- Community Partners



Aging & Disability Resource Center

- Adult Day Center
- Prevention Programs
- Rural Home-Delivered Meals
- Volunteer Caregivers of Portage County



Big Brothers Big Sisters of Central Wisconsin

- Community and School-Based Mentoring



Born Learning

- A Community Partnership for Children



Boy Scouts of America

- Scoutreach



Boys & Girls Club of Portage County

- Almond-Bancroft
- Rosholt
- Teen Programming



CAP Services, Inc.

- Family Crisis Center
- Mental Health Navigator
- UPLIFT Program
- Skills Enhancement
- Volunteer Income Tax Assistance (VITA)



Kids deserve the best.

Children's Wisconsin

- Child and Family Counseling
- Family Outreach and Support Services - Parent Education
- Family Outreach and Support Services - Home Visitation



Where Girls Grow Strong

Girl Scouts of Northwestern Great Lakes

- Reaching Out



Meals on Wheels

- Home-Delivered Meals



Opportunity Development Center

- Supported Employment



The Salvation Army

- Hope Center



Stevens Point Area YMCA

- Adapted Recreation
- Child Care Scholarships
- Scholarship Assistance
- Teen Programs



Stevens Point Child Safety Center



United Way of Portage County

United Way of Portage County

- 2-1-1
- In-a-Fix
- Learn for Life
- Volunteer Center

ENDOWMENT & LEADERSHIP GIVING

LEGACY DONORS

PLATINUM

Leo Sniadajewski

GOLD

Joan Joerns
Margaret Krake
Edie Kraus
Ida Olson

SILVER

Combined Legacy Gifts*

***Legacy gifts that do not meet Stevens Society levels are combined and reported in the corresponding Stevens Society level as "Combined Legacy Gifts."**

Stevens Society Legacy Gifts are individual gifts to the United Way Endowment. The United Way Endowment is a fund separate from the annual campaign where a donor's initial gift – along with similar endowment gifts by other donors – is preserved and invested. A percentage of annual earnings from these investments go to the most critical needs as determined by the United Way Board of Directors each year. Only the income, growth, and appreciation from these gifts may be used, thereby retaining the principal gift in perpetuity. Individual gifts with annual earnings of \$500 or more are then highlighted in this Stevens Society Giving Roster.

The process is simple, and the impact will last for generations.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at 715-341-6740 or uway@unitedwaypoco.org; or visit www.unitedwaypoco.org/endorment.



BE A COMMUNITY LEADER

Each of us, as individuals and united together, play a role in improving the lives of residents here in Portage County. Our role extends to those with physical and mental disabilities, assisting the homeless, caring for the elderly, preparing children for the future, and building a stronger, more caring community for everyone. You do this through volunteering, by working with one another to solve problems bigger than any of us can solve on our own, and through your philanthropy.

In 2019, nearly 7,000 individuals provided a gift to United Way of Portage County. You rallied to raise over \$3 million for this community through United Way. More than 2,000 of you also donated your time and talents through the United Way Volunteer Center, helping our most vulnerable populations when they needed it the most. Thank you for your consideration of a leadership level - Stevens Society gift of \$500 or more.



**Stevens Society Co-Chairs
Marg Coker-Nelson and Tina Peters**

STEVENS SOCIETY GIVING ROSTER

Nearly 1,100 people gave a Stevens Society gift of \$500 or more in 2019. Stevens Society members raised over \$1 million, helping keep seniors in their homes and independent; helping struggling families become self-sufficient; and helping to mentor kids in need of direction.

Leadership givers are recognized with an individual plaque and year plate and listed in United Way publications (unless anonymous). Gifts may be combined with a spouse/partner.

STEVENS SOCIETY GIVING LEVELS

The Stevens Society roster on the following pages is broken down into different giving levels:

Tocqueville	\$10,000+
Founder's Circle (\$25,000+)	
Partner's Circle (\$20,000 - \$24,999)	
Leader's Circle (\$15,000 - \$19,999)	
Patron's Circle (\$10,000 - \$14,999)	
Diamond	\$5,000 - \$9,999
Platinum	\$2,500 - \$4,999
Gold	\$1,000-\$2,499
Silver	\$750 - \$999
Bronze	\$500 - \$749

Tocqueville \$10,000+

Pete & Laura McPartland
Founder's Circle

John & Patty Noel
Founder's Circle

Tim Copps
Partner's Circle

Bob & Mary Berard**
Patron's Circle

Richard & Barbara Pavelski
Patron's Circle

Don & Tina Peters**
Patron's Circle

Jim Stitzlein & Brad Anderson
Patron's Circle

***Additionally, four donors wish to remain anonymous.**

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Diamond \$5,000-\$9,999

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London & Timmy Cooper
Ron & Michele Dufresne
Fred & Linda Eichmiller
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STEVENS SOCIETY GIVING ROSTER

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***Additionally, one donor wishes to remain anonymous.**

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***Additionally, 46 donors wish to remain anonymous.**

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Bronze \$500-\$749

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Mark & Joey Patrick
Tom & Lisa Patterson
Matthew Paulus
Justin & Ashley Perry
Adam & Jessica Petersen
Brienne Petruzalek
Shawn & Laura Pfeil
Ashley Phelan
Gerri Pieczynski
Brian & Terri Pinter
Matt & Steph Pionek
Karen & Kevin Piotrowski
Paul & Cynthia Piotrowski
Lynn Pipkin
Jason & Heather Podeszwa
Justin & Jennifer Poggemann
Malayna Polum
Bob & Julie Polzin
Pauline Pray
Amanda Pryne
Chester & Mary Przybylski
Gary & Laurie Ramczyk
Jeffrey Ramond
David & Edye Ray
Hal Raymer
Roger Reichardt
Marie & Chris Richards
Mary Richardson
Jamie Ritzer
Tony & Sheri Rohde
Fran & Bobbie Roman
Dan Ross
Rick & Jennifer Rosson
Chris & Mary Sadler
Robert & Nancy Sander
Kendra Sass
Ericka & Scott Schaefer
Lynn Schaufenbuel

STEVENS SOCIETY GIVING ROSTER

Dustin Scheid
Dennis Schenk
Tom & Nancy Schneider
Evan & Christina Schreiner
Vernon & Kathryn Schroth
Heidi Schueppel-O'Brien
Carolyn Schulein
Nick Schultz & Bill Berry
Laura E. Schultz &
 Edwin (Jed) Herman
Lynn Selissen
John Shippy
Craig & Julie Shuler
J. Thomas & Dorit Sievwright
Chad & Lexi Simcakoski
Tom Skillman & Bonnie Lund
Roger Skrzeczkoski
Beth & Lou Slezak
Nicole Smith
Wade & Jackie Solberg
Javier & Kelly Sotelo
The Stacey Family
Paul Stanchik
Shane & Emily Standifer
Beverly Staniak
Mark Staudenmaier
James & Heather Stead
Chad & Mary Jo Steckel
Katie Stern
Eric & Sheryl Stiles
Chad & Sue Strehlow
Jay Strike
Brett & Samantha Stuard
Jay & Tracy Suski
Ryan & Terrie Tauferner
Brent & Candace Taylor
Gregory L. Theis D.D.S., M.B.A.
Matt & Sara Thieleke
Shawn & Kelly Thomas
Steven H. Thompson
Pete & Dawn Thrun
John Todd & Terri Konkol
Jerry & Kathy Trachte
Elizabeth Trainer
Joshua Troyer
Thomas Trzinski
Shelly Turzinski
Tysver Family
Jagadish Uriti
Erika Van De Yacht
Mark & Sue Van Dreel

Randall & Felicia Van Lysal
Janie Van Maastricht
Dan & Ginger VanDaalwyk
Jonathan Vanden Belt
Caren & Jason VanDeWalle
Rebecca Veldhoff
Cam & Tonya VerHagen
Adam & Ann Victor
Kurt Viertel
John & Mary Vodra
Mike Vogel
Bob Von Holdt
Cassie & Wesley VonRueden
Ryan & Heather Wachsmuth
Rick & Dana Wallner
Reginald Walter
Phyllis Wandrey
Todd Warnke
Hunter Waslicki
Paul & Donna Watson
Dave & Jan Way
Samantha Weigand
Allan & Sandra Wendland
Rob & Lisa Wendorf
Laura West-Kralcik
Jenny Wickham
Kathie & Dwayne Wierzba
Rick Wilke
Craig Wilkins & Kristin Plaski
Lisa & Lance Will
Kirk & Jacquie Wille
Jennifer Williams & John Wright
Jamie L. Winters
Keith & Anita Wiza
Samantha Wondrash
Codi Wood
Ronald & Karen Worzalla
Christy Worzalla
Perry Worzella
Julie Ann & Ted Wrobel
Jenny Wydeven
JR & Heather Wynne
Harriet Wysocki
Dee & Mike Yetter
Katherine Young & Noah Lentz
Michael Scot Young
Randal Zager
Kathryn Zalewski
Amanda Zanchetti - Mayo
Allen & Janet Zander
Tina Zblewski

Sheri Zdroik
Angela D. Zelewski
Ruth Zelhofer
David Zhu
John & Beth Ziereis
Dennis & Doreen Zimmerman
Dennis & Jackie Zoesch
Robert M. Zueger

***Additionally, 103 donors wish to remain anonymous.**

****Signed Endowment Letter of Intent on file at United Way**



Provided monetary and/or in-kind support to United Way of Portage County in 2019. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2019

HERO

\$50,000-\$99,999

None in 2019

DELEGATE

\$25,000-\$49,999

BMO Harris Bank
Donaldson Company, Inc.
Scaffidi Motors, Inc.
WORZALLA

COLLABORATOR

\$10,000-\$24,999

Anderson, O'Brien, Bertz, Skrenes & Golla
Associated Bank
Caterpillar
CN Railroad
Ellis Construction Company, Inc.
Great Lakes Educational Loan Services, Inc.
Ki Mobility
Marshfield Clinic - Stevens Point Center
Neenah Paper - Whiting Mill
Pointe Precision, Inc.
Skyward, Inc.
Spectra Print Corporation
Verso Corporation - Stevens Point Mill

STEWARD

\$7,500-\$9,999

Connexus Credit Union
Monogram Appetizers
Regnier Consulting Group
Worth Company

ADVOCATE

\$5,000-\$7,499

Blenker Companies
Cooper Dental
Herbert H. Kohl Charities
Len Dudas Motors
Schulist's Custom Cabinets
Simplicity Credit Union - Stevens Point
Steel King Industries
Wisconsin Public Service
Wysocki Family of Companies

BENEFACTOR

\$1,000-\$4,999

American Family Insurance – Jim Check Agency
Ameriprise Financial - Michael Smith & Associates
Ascension Healthcare
Biery Cheese
Contemporary Photography
Dental Health Center, S.C.
Edward J. Okray Foundation
Gamber-Johnson LLC
H&S Protection Systems, Inc.
H.O. Wolding
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Kawleski Trucking Co.
Lands' End
Lee Ayers Jewelers
Legacy Accounting & Financial Services
Mark Toyota of Plover
Marten Machining, Inc.
Mason Companies
Midwest Hardware Association
National Exchange Bank & Trust
Northwestern Mutual
Old National Bank
Plover River Farms Alliance
Recycled Office Environments
Rettler Corporation
Team Schierl Companies
The Boldt Company - WRV
The Women's Fund of Portage County

United Way of Portage County

Income Statement

Year Ended December 31, 2019 Actual and 2020 Budget

	2019	2020 Budget
Revenue:		
Total United Way Community Campaign	\$ 3,170,143	\$ 3,203,369
Less: Estimated Uncollectible Pledges	\$ (70,000)	\$ (70,000)
Designations to Other United Ways	\$ (62,107)	\$ (80,000)
Designations to United Way Partner Programs	\$ (138,062)	
Net United Way Community Campaign	\$ 2,899,974	\$ 3,053,369
Additional Campaign Revenue	\$ 183,165	\$ 20,000
Grants and Other Contribution Revenue	\$ 141,222	\$ 77,950
Investment Income	\$ 142,827	\$ 46,906
Donated Goods & Services	\$ 110,550	\$ 117,500
Total Revenue	\$ 3,477,746	\$ 3,315,725
Expenses:		
Funds Allocated to United Way Partner Programs	\$ 2,142,866	\$ 2,186,512
Less: Donor Contributions Designated to Partner Programs	\$ (124,906)	
Net Allocations to United Way Partner Programs	\$ 2,017,960	\$ 2,186,512
Special Allocations to Non-Partner Programs		\$ 240,000
Cost of United Way Internally Managed Programs (Not included in Allocations above)	\$ 494,275	\$ 530,023
United Way Administrative and Fundraising Costs	\$ 634,961	\$ 646,276
Total Expenses	\$ 3,147,196	\$ 3,610,811
Net Income	\$ 330,549	\$ (295,086)

Balance Sheet

December 31, 2019

	2019
Assets	
Cash and Certificates of Deposit in Banks	\$ 4,557,733
Investment Securities	\$ 230,650
Trade Receivables and Prepaid expenses	\$ 1,762,480
Fixed Assets (Net of depreciation)	\$ 51,216
Total Assets	\$ 6,602,779
Liabilities and Equity	
Total Liabilities	\$ 276,204
Net Assets: Unrestricted	\$ 2,888,380
Temporarily Restricted	\$ 3,438,114
Total Liabilities and Equity	\$ 6,602,779

2019 Campaign Results

	\$	%
2019 Campaign Goal	\$ 3,060,000	
2019 Campaign Results	\$ 3,203,369	
Business Contributions	\$ 1,166,547	38.1%
Employee Contributions	\$ 1,661,363	61.9%
Other Community Residents	\$ 386,468	12.0%

Services & Program Expenses

For the Year Ended December 31, 2019

Advocates for Developmentally Disabled	\$ 32,921
Big Brothers / Big Sisters	\$ 160,229
Boys and Girls Club of Portage County	\$ 127,894
Boy Scouts of America - Bamdot Council	\$ 37,422
Children's Hospital of Wisconsin	\$ 487,867
CAP Services, Inc.	\$ 290,272
ODC Supported Employment	\$ 100,197
Gal Scouts of Northwestern Great Lakes	\$ 30,130
Meals on Wheels	\$ 75,805
Aging & Disability Resource Center of Portage County	\$ 88,509
Stevens Point Child Safety Center	\$ 37,574
Salvation Army	\$ 144,946
Ministry Dental Center Refund Overprint	\$ (56,152)
Y.M.C.A.	\$ 287,139
United Way of Portage County 2-1-1	\$ 57,101
United Way of Portage County Volunteers Center	\$ 84,941
United Way of Portage County Learn Its Life	\$ 56,216
United Way of Portage County Community Impact Allocation	\$ 302,964
Total	\$ 1,864,752