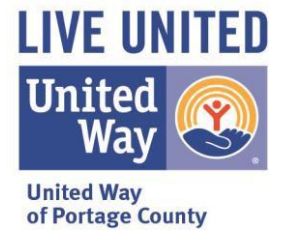


2020 Campaign Coordinator Training Dates & Information



Bring your campaign helpers or your entire campaign team!

Please RSVP for one of the sessions below by emailing us at laura@unitedwaypoco.org by Friday, August 14th

Thurs, August 20th

1:30 – 3pm

Coordinator Training

Tues, August 25th

8:30 – 10am

Coordinator Training

Wed, September 2nd

9 – 10:30am

Coordinator Training

All Coordinator Trainings will be virtual and held via Zoom. You will receive information and a link prior to the meeting you have registered for.

Upcoming Events Calendar

- **Thursday, November 19: Campaign Sweepstakes Ends** – All Pledge Forms to be dropped off/ delivered to United Way of Portage County Office by 5pm for automatic or mail-in sweepstakes entry
- **Wednesday, December 9: Campaign Victory Celebration** – The campaign Victory Celebration will be held at SentryWorld Grand Hall @ 4pm
- **Wednesday, February 10, 2020: Campaign Recognition Luncheon** at the Holiday Inn @ noon

Donation Request Ideas

- There are many options for workplace campaign incentives. To find a suggested list of ideas, visit <http://www.unitedwaypoco.org/campaigntoolkit> for a list and links of organizations to request donation items (Milwaukee Brewers, Milwaukee Bucks, etc.)

Green Bay Packers - United Way Donation Application Process

Don't wait for the Coordinator Training to make a donation request from the Green Bay Packers – Send your request in today! Applications must be submitted no later than four weeks prior to the start date of your campaign!

NOTE TO CAMPAIGN COORDINATORS - the Packers Organization does not guarantee what type of item you will receive. While they are currently donating a football - that that could change depending on their inventory and on the time of year that the donation is requested.

To submit a request for a donation for your upcoming United Way Campaign, go to the following website:
www.packers.com/community/donations.html

1. Under the Heading **Requesting Donations** click on “*Start a new application.*”
 - a. If you are a New applicant or Never used the online system, you should click “*New Applicant? Click here to create account.*” under the E-mail box. Follow the prompts to create an account.
 - b. If you are a returning applicant, please enter your email and password and click Enter.
 - c. If you are a returning applicant but forgot your password, click *Forgot Password? Click Here.* Follow the instructions. You will receive a temporary password in your email.
2. Next it will take you to the Verification of Eligibility page. Please answer the below requests accordingly:
 - a. Is the organization located in Wisconsin, Michigan, or Iowa OR does the organization primarily assist residents of Wisconsin, Michigan, or Iowa. **YES**
 - b. **Applications must be submitted no later than four weeks prior to the date of the event. Is the event at least four weeks from today? YES**
 - c. Select the type of in-kind donation (non-cash) you are seeking: **United Way Workplace Campaign, Then click “Submit”.**
3. You will then be brought to the application page, please fill this out completely
NOTE: To complete the donation request, you will also need the following United Way information:
 - Address: **1100 Centerpoint Drive, Ste 302 Stevens Point, WI 54481**
 - Phone: **715-341-6740**
 - Type of nonprofit: **501(c)3**
 - County agency is located: **Portage**
 - Agency's area code or state: **WI North (715)**
 - UWPC's tax exempt number is: **390831152**
4. Before you can submit the application, you will be required to attach a written request **on your companies' letterhead. Please be sure to include the start date (application must be submitted four weeks prior to this date) of your campaign in the written request.** You can also attach a flyer or poster that advertises the event.
 - a. **Please note, that you will not be able to submit your application without attaching the supporting documentation.** If you do not have the supporting documentation, you can SAVE the request and finish it later.
 - b. If you SAVE your application to finish at a late time, you will receive an email saying that your application has been SAVED but NOT submitted.

Once your application has been submitted, you will receive an email saying that your application has been successfully submitted.

If you have any questions while filling out the application, you can contact Julie Broeckel, Corporate Giving Coordinator at the Green Bay Packers at 920-569-7324 or by email at broeckelj@packers.com.

THE FUN STUFF!

- **GIVE & GET UNITED Coupon Book:** The 2021 GIVE & GET UNITED Coupon Book will once again contain offers of amazing coupons throughout Portage County. Any donor who gives \$52 or more (\$1 a week) to United Way during the 2020 United Way of Portage County Campaign will receive the book. The book will contain valuable coupons to area restaurants, grocery stores, services & activities, and will be distributed beginning of 2021. The coupons will be valid through Dec. 31, 2021.
- **LIVE UNITED – GIVE UNITED Sweepstakes:** Donations of \$52 or more will be automatically entered to win one of ten great prizes including a choice of one of three vehicles, donated by Scaffidi Motors and team of past drive chairs, or \$25,000.
- **Delta Dental Leadership STEP-UP CHALLENGE:** Back by popular demand - with your NEW OR INCREASED Leadership Gift, individual or combined, of \$500 or more in 2020, Delta Dental will give United Way a matching gift equal to the amount of the INCREASE up to \$100 for a potential step up gift of \$25,000 to United Way.