

2022 Campaign Coordinator Training Dates & Information



Bring your assistant, other campaign helpers, or your entire campaign team!

Please RSVP for one of the sessions below by calling United Way at 341-6740 or emailing us at laura@unitedwaypoco.org by Monday, July 18th

Thurs, July 21st
1:30 – 2:30pm
Mid-State Technical College
Room 321
Coordinator Training

Tues, July 26th
8:30 – 9:30am
Mid-State Technical College
Room 635
Coordinator Training

Wed, Aug 3rd
9:00 – 10:00am
Mid-State Technical College
Room 635
Coordinator Training

All Coordinator Trainings will have the option to be in-person at Mid-State Technical College (1001 Centerpoint Drive, Stevens Point) or virtual, held via Zoom.

If you choose to meet via zoom, you will receive information and a link prior to the meeting you have registered for.

Upcoming Events Calendar

- **Thursday, August 11: Campaign Kick Off** – 6pm @ Piffner Park
- **Thursday, November 17: Campaign Sweepstakes Ends** – All Pledge Forms to be dropped off, delivered to the United Way of Portage County office, or called in to be picked up by United Way staff, by 5pm for automatic sweepstakes entry. Mail-in entries also due by this date and time.
- **Wednesday, December 7: Campaign Victory Celebration** – The campaign Victory Celebration will be held at SentryWorld Theater @ 4pm
- **Late February: Week of Recognition** – Online

Donation Request Ideas

- There are many options for workplace campaign incentives. To find a suggested list of ideas, visit <http://www.unitedwaypoco.org/campaigntoolkit>

Green Bay Packers - United Way Donation Application Process

Don't wait for the Coordinator Training to make a donation request from the Green Bay Packers – Send your request in today! Applications must be submitted no later than four weeks prior to the start date of your campaign!

NOTE TO CAMPAIGN COORDINATORS - the Packers Organization does not guarantee what type of item you will receive. While they are currently donating a football - that that could change depending on their inventory and on the time of year that the donation is requested.

To submit a request for a donation for your upcoming United Way Campaign, go to the following website:
www.packers.com/community/donations.html

1. Under the Heading **Requesting Donations** click on “*Start a new application.*”
 - a. If you are a New applicant or Never used the online system, you should click “*New Applicant? Click here to create account.*” under the E-mail box. Follow the prompts to create an account.
 - b. If you are a returning applicant, please enter your email and password and click Enter.
 - c. If you are a returning applicant but forgot your password, click *Forgot Password? Click Here.* Follow the instructions. You will receive a temporary password in your email.
2. Next it will take you to the Verification of Eligibility page. Please answer the below requests accordingly:
 - a. Is the organization located in Wisconsin, Michigan, or Iowa OR does the organization primarily assist residents of Wisconsin, Michigan, or Iowa. **YES**
 - b. Applications must be submitted no later than four weeks prior to the date of the event. Is the event at least four weeks from today? **YES**
 - c. Select the type of in-kind donation (non-cash) you are seeking: **United Way Workplace Campaign**, Then click “**Submit**”.

3. You will then be brought to the application page, please fill this out completely

NOTE: To complete the donation request, you will also need the following United Way information:

- Address: **2801 Hoover Road, Unit #2 Stevens Point, WI 54481**
- Phone: **715-341-6740**
- Type of nonprofit: **501(c)3**
- County agency is located: **Portage** Agency's area
- code or state: **WI North (715)** UWPC's tax exempt
- number is: **390831152**

4. Before you can submit the application, you will be required to attach a written request **on your companies' letterhead**. **Please be sure to include the start date (application must be submitted six weeks prior to this date) of your campaign in the written request.** You can also attach a flyer or poster that advertises the event.
 - a. **Please note, that you will not be able to submit your application without attaching the supporting documentation.** If you do not have the supporting documentation, you can SAVE the request and finish it later.
 - b. If you SAVE your application to finish at a late time, you will receive an email saying that your application has been SAVED but NOT submitted.

Once your application has been submitted, you will receive an email saying that your application has been successfully submitted.

If you have any questions while filling out the application, you can contact Julie Broeckel, Corporate Giving Coordinator at the Green Bay Packers at 920-569-7324 or by email at broeckeli@packers.com.

THE FUN STUFF!

- **GIVE & GET UNITED Coupon Book:** The 2023 GIVE & GET UNITED Coupon Book will once again contain offers of amazing coupons throughout Portage County. Any donor who gives \$52 or more (\$1 a week) to United Way during the 2022 United Way of Portage County Campaign will receive the book. The book will contain valuable coupons to area restaurants, grocery stores, services & activities, and will be distributed beginning of 2023. The coupons will be valid through Dec. 31, 2023.
- **LIVE UNITED – GIVE UNITED Sweepstakes:** Donations of \$52 or more will be automatically entered to win one of ten great prizes valued at \$1,000 or more, including the Grand Prize, a choice of one of three vehicles, donated by Stevens Point Auto Center **OR** \$20,000.
- **Delta Dental Leadership STEP-UP CHALLENGE:** with your NEW OR INCREASED Leadership Gift (*this is an individual or combined gift of \$500 or more in 2022*), Delta Dental will give United Way a matching gift equal to the amount of the INCREASE, up to \$100 per individual or couple, for a potential match gift of \$25,000 to United Way.