Community Information Inclusion Policy
July 2017

United Way’s 2-1-1 of Marathon County (UWMC211) will gather information about local programs that provide health and human services* to residents of Lincoln, Marathon, Oneida, Portage, and Vilas counties, including, but not limited to:

- Non-profit agencies
- For-profit and commercial businesses that provide unique hard to find service, and state-regulated or licensed human service agencies, which offer:
  - Free service
  - Sliding-fee scale
  - Medical Assistance as a form of payment
  - Service to a targeted population (i.e. Spanish-speaking, Veterans)
- Health care facilities that are state licensed or certified, which offer:
  - 24-hour inpatient care
  - Walk-in services
  - Sliding fee scale
  - Provide service to a targeted population (i.e. Spanish-speaking, Veterans)
- Educational institutions
- Family services
- Foundations
- Government offices
- Mental health care facilities
- Self-help/support groups
- Special interest groups
- Service clubs – Marathon County only

“Health and human service providers” is defined as those operations that offer programs or services to the public to meet the following human care needs of individuals and families:

<table>
<thead>
<tr>
<th>Advocacy</th>
<th>Food</th>
<th>Mobility</th>
<th>Mental/Emotional Health</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clothing</td>
<td>Home Care</td>
<td>Recreation</td>
<td>Financial/Economic</td>
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<tr>
<td>Education/Training</td>
<td>Housing</td>
<td>Shelter</td>
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<tr>
<td>Employment</td>
<td>Medical</td>
<td>Substitute Family Care</td>
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</tbody>
</table>

UW 2-1-1 will decline to collect:

- Commercial business information that does not meet policy criteria or business promotions
- Unsubstantiated information
- Information about illegal activities
- Information about any group that has a philosophy that could be hurtful to the well-being of individuals, groups, or the community as a whole
- Information about services that are only available to existing clients and not the general public
- Information about social and hobby groups

United Way’s 2-1-1 further reserves the right to exclude any agency or program from any of its electronic records or printed materials. UW 2-1-1 will not include agencies and programs that do not meet the criteria cited above. Decisions may be appealed by contacting the Director of United Way’s 2-1-1, if there is evidence that the criteria have been misapplied or if there is new information about the agency or program that would satisfy the criteria.

United Way’s 2-1-1
United Way of Marathon County
www.unitedwaymc.org
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