



Leadership Giving STEP-UP CHALLENGE

While the future may be uncertain, there is no question of certainty in the generous nature of Delta Dental. At a time when it matters most, **Delta Dental of Wisconsin** has again generously committed **\$25,000** to encourage increased leadership level giving from individuals in our community by matching any ***Leadership Gift Increase** of **EXISTING OR NEW** Leadership Level Donors in 2020.

With your **NEW OR INCREASED Leadership Gift** (*individual or combined of \$500 or more in 2019*) Delta Dental will give United Way a matching gift equal to the amount of the **increase up to \$100**. The Step-Up Challenge will help raise more money for our entire community. We hope that you take advantage of this challenge in support of our community as we rally together to meet the needs of our friends and neighbors.

Thank you for your support and trust in United Way of Portage County.

A handwritten signature in blue ink that reads 'Marg'.

Marg Coker-Nelson

A handwritten signature in blue ink that reads 'Tina'.

Tina Peters

2020 Stevens Society Co-Chairs

**Leadership Gifts, also known as Stevens Society gifts, are gifts of \$500+ per year (or \$1.37+ per day for a calendar year) from individuals or combined family gifts.*

NOTE: The challenge applies to any **increased giving** (from 2019 to 2020) of any individual or combined gift of \$500 or more. **A minimum gift of \$500 during the 2020 campaign is required to take advantage of this generous challenge grant.**