



# UNITED WAY 2018 CAMPAIGN RECOGNITION LUNCHEON

FEBRUARY 13, 2019  
HOLIDAY INN &  
CONVENTION  
CENTER

## 11:45-12 REGISTRATION

Please begin eating once you are seated

## 12:05 WELCOME

London and Eloise Cooper - Event Emcees

## 2018 CAMPAIGN CHAIR REMARKS & COMPANY AWARDS

The team of Kathy Davies, Vikki Nason, Amber Houck, Shannon Semmerling, and Anna Weisbrod

## VOLUNTEER RECOGNITION

Marg Coker-Nelson, Stevens Society Co-Chair

## PASSING OF CAMPAIGN LEADERSHIP TORCH

The team of Kathy Davies, Vikki Nason, Amber Houck, Shannon Semmerling, and Anna Weisbrod to Doug Munsey, Jeff Budelier, and Les Dobbe

## CLOSING REMARKS

Sue Wilcox - United Way of Portage County Executive Director

## 1:00 LUNCHEON DOOR PRIZE

A 14-kt yellow gold pendant with an 8.7 mm Tahitian Pearl and gold-fill wheat chain (estimated value - \$1,800). Pendant & chain donated by Lee Ayers Jewelers, designed and created by Thomas Dailing Designs - Wisconsin's most awarded jewelry designer. Door prize winner to be drawn at the close of the luncheon.



LEE AYERS  
jewelers  
Custom goldsmithing  
Shevona D'Arcy, WI

Thomas Dailing  
designs



The 2018 Campaign Drive Chairs: Kathy Davies, Vikki Nason, Amber Houck, Shannon Semmerling, and Anna Weisbrod


# 2018 Campaign Goal - \$2,950,000

## 2018 Campaign Results - \$3,125,180





Business Contributions - \$1,138,320 (37%)  
 Employee Contributions - \$1,668,847 (53%)  
 Other Community Residents - \$318,013 (10%)

## Corporate Campaign Awards





Platinum, Gold, Silver, and Bronze awards are given to businesses in each division based on corporate contributions.

 Platinum	 Gold	 Silver	 Bronze
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### Agriculture

-  Plover River Farms Alliance
-  Roberts Irrigation Company, Inc.
-  Fletcher Farms, Inc..
-  Allen Supply Company, Inc.

### Retail/Wholesale

-  Len Dudas Motors
-  Midwest Hardware Association
-  H&S Protection Systems, Inc.
-  Mark Toyota of Plover





### Financial

-  BMO Harris Bank
-  **Great Lakes Educational Loan Services, Inc.**
-  Old National Bancorp
-  Investors Community Bank





### Services

-  Wisconsin Public Service
-  **The Boldt Company - WRW**
-  Blenker Companies, Inc.
-  Spectra Print Corporation





### Major Employers 1

-  Sentry Insurance
-  **Delta Dental of Wisconsin**
-  Donaldson Company, Inc.
-  **Skyward, Inc.**





### Health

-  Marshfield Clinic - Stevens Point Center
-  **Cooper Dental**
-  **Hom Family Dentistry**
-  **Plover Family Dental Care**

### Major Employers 2

-  **WORZALLA**
-  **CN Railroad**
-  **Neenah Paper - Whiting Mill**
-  **Ki Mobility**

### Manufacturing and Processing

-  Worth Company
-  Steel King Industries
-  Gamber-Johnson LLC
-  Marten Machining, Inc.



The 2018 Campaign Video featured many voices from those connected to United Way, including those from workforce campaigns.

# GOLD STAR Employee Campaign Awards

Recognizing above average giving, regardless of number of employees, for companies with a minimum of 25% participation AND an average weekly gift over \$1 for all employee donors

Aging & Disability  
Resource Center

Ameriprise Financial (SAA, LLC)  
Anderson O'Brien Bertz,  
Skrenes & Golla

## **Aspirus - Stevens Point Clinic**

Associated Bank  
Bannach Elementary  
Ben Franklin Junior High School  
Berkshire Hathaway  
Specialty Insurance  
Big Brothers Big Sisters  
of Portage County  
Blenker Companies, Inc.  
Bliss Educational Service Center

## **BMO Harris Bank**

Boys & Girls Club  
of Portage County  
CAP Services, Inc.  
Cherek, Pucci & Quick, S.C.  
Children's Hospital of Wisconsin  
CliftonLarsonAllen LLP  
Community First Bank

## **Connexus Credit Union**

Cooper Dental  
Delta Dental of Wisconsin  
DigiCOPY  
Donaldson Company, Inc.  
Ellis Construction Company, Inc.  
Felker Brothers  
Gamber-Johnson LLC  
General Beer-Northeast, Inc.  
Great Lakes Educational  
Loan Services, Inc.  
H&S Protection Systems, Inc.  
IBM

## **International Bank of Amherst**

Investors Community Bank  
Jefferson Elementary  
JHL Digital Direct  
Ki Mobility

Klismith Accounting &  
Tax Group SC

Len Dudas Motors  
Madison Elementary  
Mark Toyota of Plover  
McDill Elementary  
McKinley Elementary  
Meals On Wheels  
Mid-State Technical College  
Midwest Hardware Association  
National Wellness Institute  
Neenah Paper - Whiting Mill  
Notable Impressions  
Old National Bancorp  
Opportunity Development Center  
Pacelli Catholic Middle School  
Pineries Bank

## **Plover Police Department**

Plover Whiting Elementary  
Portage County Business Council  
Portage County Housing Authority  
Recycled Office Environments  
Regnier Consulting Group

## **Rettler & Associates**

River Cities Bank  
Roosevelt Elementary  
Scaffidi Motors, Inc.  
Sentry Insurance  
Service Cold  
Storage (Lineage Logistics)

Simplicity Credit  
Union - Stevens Point

## **Skyward, Inc.**

St. Bronislava School  
St. Stephen School  
Steel King Industries  
Stevens Point Area Senior High  
Stevens Point Child Safety Center  
Stevens Point City Hall  
Stevens Point Parks & Recreation  
The Boldt Company - WRV  
United Way of Portage County  
UPS  
Verso Corporation - Stevens  
Point Mill  
Village of Plover  
Washington Elementary  
Welling Kitchens  
Worth Company  
Wysocki Family of Companies



*\*Bold font indicates new GOLD STAR Employee Campaign*

*Ki Mobility held a kickball tournament to raise funds for United Way.*

# Campaign Leaders Awards

## **\$1,000,000+ Club** *(Corporate & Employee Gifts of \$1,000,000 or more)*

Sentry Insurance

## **\$250,000+ Club** *(Corporate & Employee Gifts of \$250,000 or more)*

Delta Dental of Wisconsin

## **\$50,000+ Club** *(Corporate and Employee Gifts Between \$50,000-\$74,999)*

Associated Bank

Donaldson Company, Inc.

Skyward, Inc.

**Verso Corporation - Stevens Point Mill**

WORZALLA

## **\$25,000+ Club** *(Corporate & Employee Gifts Between \$25,000-\$49,999)*

Ascension Health Care

Berkshire Hathaway Travel Protection

BMO Harris Bank

CAP Services

**CN Railroad**

**Ki Mobility**

Neenah Paper - Whiting Mill

Pointe Precision, Inc.

Scaffidi Motors

Spectra Print Corporation

Stevens Point Area Public Schools

Wysocki Family of Companies

## **\$10,000+ Club** *(Corporate & Employee Gifts Between \$10,000-\$24,999)*

AIG Travel

Anderson O'Brien Bertz, Skrenes & Golla

Blenker Companies, Inc.

Ellis Construction Company, Inc.

**Gamber-Johnson LLC**

**Great Lakes Educational Loan Services, Inc.**

**Herbert H. Kohl Charities, Inc.**

Inclusa, Inc. - Stevens Point

Len Dudas Motors

Marshfield Clinic - Stevens Point Center

Monogram Appetizers LLC

Regnier Consulting Group

**Service Cold Storage (Lineage Logistics)**

**Steel King Industries**

University of Wisconsin-Stevens Point

UPS

Worth Company

*\*Bold font indicates rise in position from last year*

# Outstanding Campaign Awards

Greatest Campaign % Increase of All Public Schools:

*Bliss Educational Service Center*

Greatest Campaign % Increase of All Parochial Schools:

*Pacelli Catholic Middle School*

Greatest Campaign % Increase of All Partner Agencies:

*Stevens Point Child Safety Center*

# 2018 Pacesetter Organizations

*A pacesetter organization assumes the responsibility to lead, motivate and encourage other company campaigns to improve overall campaign participation and giving.*

Delta Dental of Wisconsin

Great Lakes Educational Loan Services, Inc.

Plover Government including Fire and Police departments and Village of Plover

United Way of Portage County Endowment

## Coupon Book Sponsors

Spectra Print Corp.  
JHL Digital Direct

Verso - Stevens Point Mill  
All participating coupon book vendors

## Campaign Sweepstakes Prize Donors

AIG Travel  
Lee Ayers Jewelers  
Scaffidi Motors

Simplicity Credit Union  
Skyward, Inc.  
Marathon Travel

## Past Drive Chair Ambassadors

Jim Anderson  
Ryan & Erin  
Andrews & Family  
Lorraine Avery  
Bob & Mary Berard  
Blenker Family  
Den Brown  
Marg Coker-Nelson

Cooper Family  
Bernie Hlavac  
Hofmeister/Okroy  
Family  
Dori & John Jury  
Joe Kinsella  
Jeff Martin  
Jim Martin

Chuck Nason  
Ray Nass  
Jerry O'Brien  
Don & Tina Peters  
Dennis & Sharon  
Peterson  
Jeanne & Steve Regnier  
Bob Taylor

Pat Wesenberg  
Mary Williams  
David Worth

## 2018 Speakers Bureau

Trina Bierman  
Dawn Cherek  
Lisa Falduto  
Mikayla Jankowski  
Joe Kinsella, Sr.

Cecily Mileski  
Mae Nachman  
Erin Olson  
Mary Patoka  
Cindy Piotrowski

Bob Quam  
Jessica Rocha  
Kelly Skeels  
Nicole Tank  
Carolyn Tarpey

Brittany Von Ebers  
Daryl Woods

## Special Thanks *(For going above & beyond in support of the 2018 Campaign)*

Dave Bakken  
Danielle Belsky  
Big Brothers Big Sisters of Central Wisconsin  
Todd Borski  
Kristy Bridenhagen  
Marg Coker-Nelson  
Contemporary Photography (John Hartman)  
Cooper Family  
Tom Davies  
Karen Fadner  
Holiday Inn & Convention Center  
Mid-State Technical College

P.J. Jacobs Junior High School  
Erin Olson  
Tina Peters  
Barb Portzen  
Don Scaffidi  
Sentry Insurance & SentryWorld  
Nathaniel Springer  
Kathy Staack  
Brittany Von Ebers  
Casey Zempel



*Bigs and Littles from Big Brothers Big Sisters of Central Wisconsin help reveal a campaign total of \$3,125,180 at the Victory Celebration in December.*

## **100% Club** *(Companies with 5 or more employees reporting 100% participation)*

### **Big Brothers Big Sisters of Portage County**

Boys & Girls Club of Portage County

### **Connexus Credit Union**

### **DigiCOPY**

General Beer-Northeast, Inc.

H&S Protection Systems, Inc.

### **Len Dudas Motors**

Mid-State Technical College

Portage County Business Council

Recycled Office Environments

Regnier Consulting Group

United Way of Portage County

*\*Bold font indicates rise in position from last year*

## **Million Dollar Circle Award**

*Presented to companies that raise \$1 million or more in a single campaign*

### **Sentry Insurance**

## **Special Service Award**

*For commitment, leadership and innovation through an internal campaign or on behalf of the community campaign*

**BMO Harris Bank**

**CN Railroad**

**Service Cold Storage (Lineage Logistics)**

**Roosevelt Elementary**

**Steel King Industries**

## **Education Services Award**

*For outstanding effort from Portage County's education institutions*

**McDill Elementary**

## **2018 Community Spirit Award**

*Each year this traveling trophy will find a temporary home at an organization that demonstrates outstanding corporate and employee support of United Way, exemplifies great community spirit, and defines what it means to LIVE UNITED*

**Verso - Stevens Point Mill**

## **Best New Campaign Award**

*Awarded to an organization with a new campaign that demonstrates campaign best practices and concerted effort in support of the community through United Way*

**Aspirus - Stevens Point Clinic**

## **Stevens Society** **1,050 Stevens Society** **Leadership Givers**

*This group represents individuals and couples who contribute a combined gift of \$500 or more through employee contributions, direct mail solicitation or other individual giving.*

*Donations for the 2018 campaign totaled \$1,228,426 or 39% of the overall campaign*



*Employees at Biery Cheese dressed as pirates to volunteer for the 2018 Make A Difference Day rake-a-thon.*

## Creative Excellence Award

Carrie Dreger and Steve Martin - Sentry Insurance

## Campaign Coordinator Team of the Year

Team Skyward

## Tina Peters Dedicated Service Award

*This award is presented to an individual that has shown exemplary passion in pursuit of a strong community and compassion to the residents of Portage County through United Way and through other community support activities and projects..*

Dennis Peterson - Delta Dental of Wisconsin

## Speakers Bureau Award

Dawn Cherek - Big Brothers Big Sisters of Central Wisconsin

## Special Recognition Award

Aaron Deering - Sentry Insurance

Tammie Hutchinson - CN Railroad

Tina Grimm - H.O. Wolding

## Fritzie Marquard Volunteer of the Year Award

Nathaniel Springer - Sentry Insurance

## Corporate Volunteer Engagement Award

*Awarded to the organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for its employees.*

Delta Dental of Wisconsin

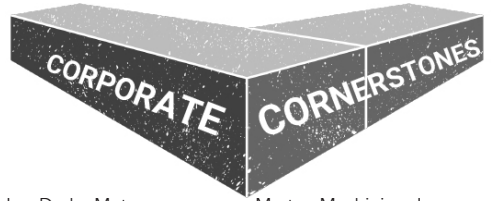


Skyward, Inc. proudly displays its campaign total during a reveal to its associates.



# Corporate Cornerstone Partners

These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2018. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.



## **TRUSTEE**

**\$200,000+**

Delta Dental of Wisconsin  
Sentry Insurance

## **CHAMPION**

**\$100,000-\$199,999**

None in 2018

## **HERO**

**\$50,000-\$99,999**

None in 2018

## **DELEGATE**

**\$25,000-\$49,999**

BMO Harris Bank  
Donaldson Company, Inc.  
Scaffidi Motors  
WORZALLA

## **COLLABORATOR**

**\$10,000-\$24,999**

Anderson O'Brien Bertz,  
Skrenes & Golla  
Associated Bank

CN Railroad

Ellis Construction

Company, Inc.

Herbert H. Kohl Charities, Inc.

Ki Mobility

Marshfield Clinic -

Stevens Point Center

Neenah Paper - Whiting Mill

Pointe Precision, Inc.

Skyward, Inc.

Worth Company

## **STEWARD**

**\$7,500-\$9,999**

Blenker Companies, Inc.

Regnier Consulting Group

Verso - Stevens Point Mill

## **ADVOCATE**

**\$5,000-\$7,499**

AIG Travel

The Boldt Company - WRV

Gamber-Johnson LLC

Great Lakes Educational

Loan Services, Inc.

Len Dudas Motors

Monogram Appetizers LLC

Spectra Print Corp.

Steel King Industries

Wisconsin Public Service

## **BENEFACTOR**

**\$1,000-\$4,999**

Ameriprise Financial

Dental Health Center, S.C.

Designers 2

Edward Jones Investments

Felker Brothers

H&S Protection Systems, Inc.

Hom Family Dentistry

International Bank of Amherst

Kawleski Trucking Co.

Lands' End

Lee Ayers Jewelers

Legacy Accounting &

Financial Services

Mark Toyota of Plover

Marten Machining, Inc.

Midwest Hardware Association

National Exchange

Bank & Trust

Notable Impressions

Okray Family Farms

Old National Bancorp

Plover Family Dental Care

Plover River Farms Alliance

Recycled Office Environments

Rettler & Associates

Service Cold Storage

(Lineage Logistics)

Simplicity Credit Union

Team Schierl

US Bank

Wysocki Family of Companies

# Media Partners

Amherst Family Foods  
Chase Bank  
Community First Bank, Rosholt  
DigiCOPY  
Dolce Digital Printing  
JHL Digital Direct

Notable Impressions  
NRG Media  
Our Community Spirit  
Pineries Bank  
Point/Plover Metro Wire  
Portage County Gazette

Recycled Office Environments  
Rosholt Record  
Simplicity Credit Union  
Spectra Print Corp.  
Stevens Point City-Times  
Stevens Point Journal

Worth Company  
WAOW-TV Channel 9  
WSAW-TV Channel 7

# 2018 Board of Directors

Ray Ackerlund  
Kim Angell  
Dan Ault  
Mary Berard  
Sara Brish  
Renee Carlson  
Timothy Cooper

Kathy Davies  
Eva Donohoo  
Amy Eddy  
Jon Gadbois  
Craig Gerlach  
Hans Hofmeister  
Joe M. Kinsella

# President: Doug Ballweg

Jody Kohl  
Trina Laube  
Dan Mahoney  
Jim McDonald  
Cherrie Pavelec-Marti  
Tina Peters  
Elisha Robinson

Don Scaffidi  
Beth Smith  
Al Thompson  
Sue Wille  
Heather Wynne  
Russ Wysocki  
Kelly Zagrzebski

# United Way Staff

## **Sue Wilcox, Executive Director**

Lisa Falduto, *Born Learning Engagement Specialist*  
Shelly Hanson, *Director of Finance*  
Fred Hebblewhite, *Director of Resource Development*  
Ann Kleifgen, *Office Associate*  
Cecily Mileski, *Volunteer Engagement Associate*  
Mae Nachman, *Director of Community Impact*  
Laura Pfeil, *Resource Development Administrator*  
Kelly Skeels, *Community Services Program Specialist*  
Beth Smith, *Community Impact Associate*  
Scott Steuck, *Director of Marketing & Communications*

## EVENT SPONSORS



**INVESTORS**  
COMMUNITY BANK



Michael Smith & Associates  
*Ameriprise Private Wealth Advisory Practice*

## PROGRAM PRINT SPONSOR

