

**United  
Way**



United Way  
of Portage County

**UNITED WAY  
2021 WEEK OF  
RECOGNITION**

**GIVE TODAY,  
CHANGE  
TOMORROW.**



2021 Campaign Goal - \$3,075,000  
 2021 Campaign Results - \$3,252,725

Business Contributions - \$1,112,536 (34%)  
 Employee Contributions - \$1,664,088 (51%)  
 Other Community Residents - \$476,101 (15%)

**Corporate Campaign Awards**





Platinum, Gold, Silver, and Bronze awards are given to businesses in each division based on corporate monetary and in-kind contributions.

 Platinum
 Gold
 Silver
 Bronze





**Agriculture**

-  Plover River Farms Alliance
-  **Eron Beef, LLC**
-  Roberts Irrigation Company, Inc.
-  Shulfer Enterprises

**Financial**

-  BMO Harris Bank
-  Connexus Credit Union
-  Great Lakes Educational Loan Services, Inc.
-  National Exchange Bank & Trust




**Health**

-  Marshfield Clinic - Stevens Point Center
-  Cooper Dental
-  Stevens Point Orthopedics
-  Dental Health Center, S.C.

**Major Employers** (300+ Employees)

-  Sentry Insurance
-  Delta Dental of Wisconsin
-  WORZALLA
-  Donaldson Company





**Major Employers** (200-299 Employees)

-  **CN**
-  Neenah Paper - Whiting Mill
-  Pixelle Specialty Solutions - Stevens Point

**Manufacturing & Processing**

-  Caterpillar
-  Gamber-Johnson LLC
-  Worth Company
-  **Welling Kitchen, Bath & Floor**

**Retail/Wholesale**

-  Stevens Point Auto Center
-  Len Dudas Motor
-  H&S Protection Systems, Inc.
-  Midwest Hardware Association

**Services**

-  Spectra Print Corporation
-  Anderson O'Brien, LLP
-  Wisconsin Public Services
-  **Regnier Consulting Group**



Vanessa Garcia-Preciado, Elliott Hebblewhite, and Bob Taylor pose for a photo while filming the 2021 Campaign Video.

*\*Bold font indicates rise in position from last year*

# GOLD STAR Employee Campaign Awards

Recognizing above average giving, regardless of number of employees, for companies with a minimum of 25% participation AND an average weekly gift over \$1 for all employee donors.

## **Aging & Disability Resource Center**

Ameriprise Financial - Michael

Smith & Associates

Anderson O'Brien LLP

Associated Bank

Bannach Elementary

## **Ben Franklin Junior High School**

Berkshire Hathaway Specialty Insurance

Big Brothers Big Sisters of Central Wisconsin

Bliss Educational Service Center

BMO Harris Bank

Boys & Girls Club of

Portage County

CAP Services

Cherek, Pucci & Quick, S.C.

Children's Wisconsin

CliftonLarsonAllen LLP

Community First Bank

## **Community Insurance & Associates**

Cooper Dental

Delta Dental - Stevens Point

DigiCOPY

## **Donaldson Company**

Ellis Construction Company, Inc.

Felker Brothers

Gamber-Johnson LLC

Great Lakes Educational Loan Services

H&S Protection Systems, Inc.

Inclusa, Inc.

International Bank of Amherst

JHL Digital Direct

Ki Mobility

Len Dudas Motors

Mark Toyota of Plover

McDill Elementary

McKinley Elementary

Meals On Wheels

Mid-State Technical College

Midwest Hardware Association

Northwinds Technology Solutions

Old National Bank

Opportunity Development Center

## **Pacelli Catholic High School**

Pacelli Catholic Middle School

Pixelle Specialty Solutions - Stevens Point

Plover Fire Department

Plover Police Department

Pointe Precision, Inc.

Portage County Business Council

Prevail Bank

Recycled Office Environments

Regnier Consulting Group

Rettler Corporation

Roosevelt Elementary

Sentry Insurance

Simplicity Credit Union - Stevens Point

Skyward

St. Bronislava School

St. Stephen School

Stevens Point Auto Center

Stevens Point City Hall

## **Stevens Point Fire Department**

Stevens Point Orthopedics

## **Stevens Point Parks & Recreation Department**

## **Stevens Point Police Department**

## **Stevens Point Street Department**

The Boldt Company - WRV

The Pineries Bank

United Way of Portage County

UPS

Village of Plover

Washington Elementary

Welling Kitchen, Bath & Floor

Wood Trust Bank

Worth Company



Five of the eight Campaign Drive Chairs and Executive Director, Sue Wilcox, put up the final percentage, showing that the goal of 100% was met.

*\*Bold font indicates new GOLD STAR Employee Campaign*

# Campaign Leaders Awards

**\$1,000,000+ Club** *(Corporate & Employee Gifts of \$1,000,000 or more)*  
Sentry Insurance

**\$250,000+ Club** *(Corporate & Employee Gifts of \$250,000 or more)*  
Delta Dental - Stevens Point

**\$75,000+ Club** *(Corporate & Employee Gifts of \$75,000 or more)*  
Skyward

**\$50,000+ Club** *(Corporate & Employee Gifts Between \$50,000-\$74,999)*  
**Associated Bank, Donaldson Company, WORZALLA**

**\$25,000+ Club** *(Corporate & Employee Gifts Between \$25,000-\$49,999)*  
BMO Harris Bank  
CAP Services, Inc.  
Ki Mobility  
Northwinds Technology Solutions

Pixelle Specialty Solutions - Stevens Point  
Pointe Precision, Inc.  
**Wysocki Family of Companies**

**\$10,000+ Club** *(Corporate & Employee Gifts Between \$10,000-\$24,999)*  
Ameriprise Financial - Michael Smith & Associates  
Anderson O'Brien LLP  
Aspirus Stevens Point  
**Berkshire Hathaway Specialty Insurance**  
**CN**  
Caterpillar  
Connexus Credit Union  
Ellis Construction Company, Inc.  
**Gamber-Johnson LLC**  
**H&S Protection Systems**  
Inclusa, Inc. - Stevens Point

Len Dudas Motors  
Marshfield Clinic - Stevens Point Center  
Neenah Paper - Whiting Mill  
Regnier Consulting Group  
Spectra Print Corporation  
**Stevens Point Auto Center**  
Stevens Point Orthopedics  
University of Wisconsin - Stevens Point  
UPS

*\*Bold font indicates rise in position from last year*

# Outstanding Campaign Awards

Greatest Campaign % Increase of All Public Schools:  
***Kennedy Elementary School***

Greatest Campaign % Increase of All Parochial Schools:  
***St. Stephen Elementary School***

Greatest Campaign % Increase of All Partner Agencies:  
***Children's Wisconsin***

# 2021 Pacesetter Organizations

*A pacesetter organization assumes the responsibility to lead, motivate and encourage other company campaigns to improve overall campaign participation and giving.*

**Delta Dental - Stevens Point**  
**Great Lakes Educational Loan Services**

**Northwinds Technology Solutions**  
**Wysocki Family of Companies**

## Coupon Book Sponsors

Spectra Print Corporation  
JHL Digital Direct

All participating coupon book vendors

## Campaign Sweepstakes Prize Donors

Associated Bank  
Contemporary Photography  
Lee Ayers Jewelers/Thomas Dailing Designs  
Northwestern Mutual  
Riesterer & Schnell  
Simplicity Credit Union

Skyward  
Stevens Point Auto Center  
D1/Stevens Point Orthopedics  
Welling Kitchen, Bath & Floor

## Speakers Bureau

Trina Bierman  
Dawn Cherek

Lisa Grasshoff  
Erin Olson

## Special Thanks *(For going above & beyond in support of the 2021 Campaign)*

Amherst Family Foods  
Todd Borski  
Marg Coker-Nelson  
Chase Bank  
Community First Bank  
Contemporary  
Photography  
(John Hartman)  
Kathy Davies  
DigiCOPY  
Dolce Digital Imaging

& Printing  
Carrie Dreger  
Andrea Eichmann  
Cooper Family  
Becca Greening  
AJ Hawley  
JHL Digital Direct  
Mary Mahr  
Steve Martin  
Serena Menge  
NRG Media

Tina Peters  
Point/Plover Metro Wire  
Portage County Gazette  
Recycled Office  
Environments  
Rosholt Record  
Helen Russell  
Sentry Insurance  
Simplicity Credit Union  
Spectra Print  
Corporation

Nathaniel Springer  
Stevens Point City  
Times  
Stevens Point Journal  
The Community Spirit  
The Pineries Bank  
Worth Company  
WAOW-TV Channel 9  
WSAW-TV Channel 7

## Current & Past Drive Chair Ambassadors

Jim Anderson  
Justin Adamski  
Jim Anderson  
Ryan & Erin Andrews  
Family  
Lorraine Avery  
Bob & Mary Berard  
Peter Blenker & Pam  
Jewell  
Kristifer & Angel Blenker  
Jason & Jenny Blenker  
Justin & Melissa Blenker  
Den Brown  
Jeff Budelier

Marg Coker-Nelson  
Timmy & London  
Cooper Family  
Bob & Nancy Cooper  
Kathy Davies  
Les Dobbe  
Rachael Gadbois  
Bernie Hlavac  
Hans & Laura  
Hofmeister Family  
Eric & Michelle  
Hofmeister Family  
Lois Hofmeister  
Mike Hofmeister

Amber Houck  
John & Dori Jury  
Dan Kinsella  
Joe M Kinsella  
Joe Kinsella Sr.  
Jeff Martin  
Jim Martin  
Doug Munsey  
Chuck & Vikki Nason  
Ray Nass  
Jerry O'Brien  
Alex & Anna Okray  
Jim & Heidi Okray  
Family

Don & Tina Peters  
Denny & Sharon  
Peterson  
Steve & Jeanne Regnier  
Shannon Semmerling  
Bob Taylor  
Ariel Welling  
BJ Welling  
Pat Wesenberg  
Mary Williams  
Dave Worth



2021 Drive Chairs: Joe M. Kinsella, Joe Kinsella, Dan Kinsella, Ariel Welling, BJ Welling, Justin Adamski, Paul Adamski, & Rachael Gadbois.

## **100% Club** *(Companies with 5 or more employees reporting 100% participation)*

Big Brothers Big Sisters of Central Wisconsin  
Boys & Girls Club of Portage County

**Community First Bank**

H&S Protection Systems, Inc.

Portage County Business Council

Recycled Office Environments

United Way of Portage County

**Welling Kitchen, Bath & Floor**

*\*Bold font indicates rise in position from last year*

## **Marg Coker-Nelson - Tenacity & Determination Award**

*Fundraising can be difficult AND it's not for the faint of heart. Making an ask, regardless of how much you support the cause, can be challenging. The Marg Coker-Nelson award goes to an individual, or an organization, or a combination of the two that exhibit extreme determination and resolve in their support of United Way.*

**Kimberly Brockman** - Skyward

## **Special Service Award**

*For commitment, leadership and innovation through an internal campaign or on behalf of the community campaign.*

**Gamber-Johnson, LLC**

**Great Lake Educational Loan Services**

**KerberRose Certified Public Accountants**

**Monogram Appetizers**

## **Education Services Award**

*For outstanding effort from Portage County's education institutions.*

**Mid-State Technical College**

## **Community Spirit Award**

*Each year this traveling trophy will find a temporary home at an organization that demonstrates outstanding corporate and employee support of United Way, exemplifies great community spirit, and defines what it means to LIVE UNITED.*

**Donaldson Company**

## **Stevens Society** **1,170 Stevens Society** **Leadership Givers**

*This group represents individuals and couples who contribute a combined gift of \$500 or more through employee contributions, direct mail solicitation or other individual giving.*

*Stevens Society donations for the 2021 campaign totaled \$1,479,620 or 45% of the overall campaign.*

*Joan Kirsch, the Grand Prize winner of United Way's 2021 GIVE & GET UNITED Sweepstakes accepts a check for \$20,000, sponsored by Stevens Point Auto Center.*

*Pictured: Joan Kirsch, center, alongside her family, United Way Drive Chairs Dan Kinsella and Justin Adamski, as well as Patrick Johnson of Stevens Point Auto Center.*





## Campaign Coordinator of the Year

*For exemplary service in coordinating and communicating the current year campaign at their place of business.*

**Sandy Frasch** - City of Stevens Point

## Tina Peters Dedicated Service Award

*This award is presented to an individual or couple that has shown exemplary passion in pursuit of a strong community and compassion to the residents of Portage County through United Way and through other community support activities and projects.*

**Mark Hilliker** - Inclusa

## Special Recognition Award

*In recognition of superior individual effort during the campaign.*

**Vanessa Garcia-Preciado**- Donaldson

**Patrick Johnson**- Stevens Point Auto Center

**Jess Konietzki**- Associated Bank

**Rob Yeiser**- Sentry Insurance

## Fritzie Marquard Volunteer of the Year Award

**Karen Fadner**- Community Volunteer

## Corporate Volunteer Engagement Award

*Awarded to the organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for its employees.*

**Associated Bank**

## Lifetime Achievement Award

*The Lifetime Achievement Award honors individuals whose pioneering spirit and demonstrated support of United Way have made lasting change in community conditions here in Portage County. The award provides special recognition to those individuals who have provided outstanding service throughout their careers.*

**Bob & Mary Taylor**

## Million Dollar Circle Award

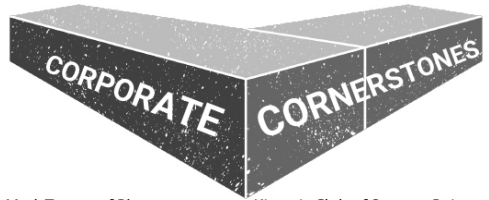
**Sentry Insurance**



*2021 marked another triumphant year for the community at this year's Victory Celebration at Sentry World in Stevens Point, on December 8. The Candy Land theme campaign total revealed \$3,252,725 raised in 2021.*

# Corporate Cornerstone Partners

These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2021. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.



## TRUSTEE

\$200,000+

Delta Dental - Stevens Point  
Sentry Insurance

## CHAMPION

\$100,000-\$199,999

None in 2021

## HERO

\$50,000-\$99,999

None in 2021

## DELEGATE

\$25,000-\$49,999

BMO Harris Bank  
Donaldson Company  
WORZALLA

## COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien LLP  
Associated Bank  
Caterpillar  
CN  
Connexus Credit Union  
Ellis Construction  
Company, Inc.  
Ki Mobility  
Marshfield Clinic -  
Stevens Point Center  
Neenah Paper - Whiting Mill  
Pointe Precision, Inc.  
Regnier Consulting Group  
Skyward, Inc.  
Spectra Print Corporation  
Stevens Point Auto Center

## STEWARD

\$7,500-\$9,999

Great Lakes Educational  
Loan Services

## ADVOCATE

\$5,000-\$7,499

Cooper Dental  
H&S Protection Systems  
Herbert H. Kohl Charities, Inc.  
Len Dudas Motors  
Rettler Corporation  
Simplicity Credit Union  
Wisconsin Public Service

## BENEFACTOR

\$1,000-\$4,999

Central Wisconsin Endodontics  
Contemporary Photography  
Dental Health Center, S.C.  
Edward Jones Investments -  
Jeff Hohn  
Edward J. Okray Foundation  
Eron Beef LLC  
Festival Foods  
Gamber-Johnson LLC  
Green Bay Packers Foundation  
Herschners Inc.  
H.O. Wolding  
Hom Family Dentistry  
International Bank of Amherst  
JHL Digital Direct  
Jim Check Agency - American  
Family Insurance  
Jim Laabs Music  
Kawleski Trucking Co.  
Lands' End  
Lee Ayers Jewelers  
Legacy Accounting &  
Financial Services

Mark Toyota of Plover  
Marten Machining, Inc.  
Midwest Hardware Association  
Monogram Appetizers  
National Exchange Bank &  
Trust  
Northwestern Mutual  
Old National Bank  
Paper City Savings Bank  
Foundation  
Pixelle Specialty Solutions -  
Stevens Point  
Placeway Pools, Spas & Patio  
Plover Family Dental Care  
Plover River Farms Alliance  
Schulist's Custom Cabinets  
Stevens Point Orthopedics  
The Boldt Company - WRV  
The Pineries Bank  
Welling Kitchen, Bath & Floor  
Women's Fund of Portage  
County  
Worth Company

## PATRON

\$500-\$999

Ameriprise Financial -  
Michael Smith & Associates  
Amherst Telephone Company  
Blenker Signature Homes  
Belts' Soft Serve  
Community First Bank  
Community Insurance &  
Associates  
Dolce Digital Imaging &  
Printing  
Feltz's Dairy Farm

Kiwanis Club of Stevens Point  
Meronk Services, LLC  
Nationwide Financial  
Services, Inc.  
Nicolet National Bank  
Portesi's Italian Foods  
Power of Five  
Roberts Irrigation Company  
Shuda Funeral Chapel, Ltd.  
Shulfer Enterprises, Inc.

## 2021 Board of Directors

Ray Ackerlund  
Craig Aittama  
Dan Ault  
Doug Ballweg  
Mary Berard  
Sara Brish  
Renee Carlson  
Timmy Cooper

Eva Donohoo  
Amy Eddy  
Craig Gerlach  
Paul Gwidt  
Andrew Halverson  
Craig Helgeson  
Nick Inman  
Joe M. Kinsella

Jody Kohl  
Ralph Locher  
Dan Mahoney  
Cherrie Marti  
Alex Okray  
Tina Peters  
Suzanne Rathe  
Elisha Robinson

Don Scaffidi  
Bob Smith  
Sue Wille  
Heather Wynne  
Russ Wysocki

President: Kim Angell

## United Way Staff

Sue Wilcox, Executive Director  
Shelly Hanson, Director of Finance  
Fred Hebblewhite, Director of Resource Development  
Stephanie James, Administrative Associate  
Ann Kleifgen, Database Associate  
Cecily Mileski, Communications & Marketing Manager  
Mae Nachman, Director of Community Impact  
Laura Pfeil, Resource Development Administrator  
Beth Smith, Community Impact Associate

## EVENT SPONSORS

**Nicolet**  
NATIONAL BANK

**Ameriprise**  
Financial

Michael Smith & Associates  
A private wealth advisory practice of  
Ameriprise Financial Services, LLC  
michaelsmithandassoc.com

## PROGRAM PRINT SPONSOR

**Dolce**  
Digital Imaging & Printing

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**LIVE UNITED**