



2022 WEEK OF RECOGNITION

UNITED WAY OF PORTAGE COUNTY



**HEALTH
EDUCATION
FINANCIAL STABILITY**
THE BUILDING BLOCKS
FOR A STRONG COMMUNITY



United Way
of Portage County

2022 Campaign Goal - \$3,125,000
2022 Campaign Results - \$3,321,411

Business Contributions - \$1,085,390 (33%)
 Employee Contributions - \$1,731,728 (52%)
 Other Community Residents - \$504,293 (15%)

Corporate Campaign Awards





Platinum, Gold, Silver, and Bronze awards are given to businesses in each division based on corporate monetary and in-kind contributions.

 Platinum
 Gold
 Silver
 Bronze





Agriculture

-  **RPE, LLC**
-  Plover River Farms Alliance
-  Eron Beef LLC
-  Roberts Irrigation





Financial

-  **Connexus Credit Union**
-  **Great Lakes Educational Loan Services, Inc.**
-  National Exchange Bank & Trust
-  International Bank of Amherst



Health

-  Marshfield Medical Center-Stevens Point
-  Cooper Dental
-  **Dental Health Center, S.C.**
-  Stevens Point Orthopedics

Major Employers (300+ Employees)

-  Sentry Insurance
-  Delta Dental of Wisconsin
-  WORZALLA
-  Donaldson Company





Major Employers (200-299 Employees)

-  **Pixelle Specialty Solutions**
-  Mativ
-  **Wysocki Family of Companies**

Manufacturing & Processing

-  Caterpillar
-  **Pointe Precision, Inc**
-  Worth Company
-  Welling Kitchen, Bath & Floor

Retail/Wholesale

-  Stevens Point Auto Center
-  Len Dudas Motors
-  H&S Protection Systems, Inc.
-  **Mark Toyota**

Services

-  Spectra Print Corporation
-  Anderson O'Brien, LLP
-  **Regnier Consulting Group**
-  Wisconsin Public Service



Quinn, Stella, Simon, Asher, and Will pose for a photo while celebrating the 2022 Campaign Kick Off at the Levitt Amp Concert Series.

**Bold font indicates rise in position from last year*

GOLD STAR Employee Campaign Awards

Recognizing above average giving, regardless of number of employees, for companies with a minimum of 25% participation AND an average weekly gift over \$1 for all employee donors.

Ameriprise Financial - Michael Smith & Associates
Anderson O'Brien LLP
Associated Bank
Bannach Elementary
Berkshire Hathaway Specialty Insurance
Big Brothers Big Sisters of Central Wisconsin
Bliss Educational Service Center
Boldt Company - WRV
Boys & Girls Club of Portage County
CAP Services
Cherek, Pucci & Quick, S.C.
Children's Wisconsin
CliftonLarsonAllen LLP
Community First Bank
Cooper Dental
Delta Dental of Wisconsin
DigiCOPY
Donaldson Company
Ellis Construction Company, Inc.
Felker Brothers
Gamber-Johnson LLC
H&S Protection Systems, Inc.
Inclusa, Inc.
International Bank of Amherst
JHL Digital Direct
Ki Mobility
Len Dudas Motors
Mark Toyota
McDill Elementary
McKinley Elementary
Meals On Wheels
Mid-State Technical College
Midwest Hardware Association
Northwinds Technology Solutions
Old National Bank

Opportunity Development Center
Pacelli Schools Early Childhood Center
Pixelle Specialty Solutions
Plover Fire Department
Plover Police Department
Pointe Precision, Inc.
Portage County Business Council
Precision Glass & Door
Recycled Office Environments
Regnier Consulting Group
Rettler Corporation
Roberts Irrigation Company, Inc.
Roosevelt Elementary
Sentry Insurance
Simplicity Credit Union - Stevens Point
Skyward
St. Bronislava School
St. Stephen School
Stevens Point Auto Center
Stevens Point City Hall
Stevens Point Fire Department
Stevens Point Orthopedics
Stevens Point Parks & Recreation Department
Stevens Point Street Department
The Pineries Bank
United Way of Portage County
Village of Plover
Washington Elementary
Welling Kitchen, Bath & Floor
WIAA
Worth Company
Wysocki Family of Companies



Drive Co-Chair Kim Angell and her children pose next to their thermometer as another percentage tile goes up.

***Bold font indicates new GOLD STAR Employee Campaign**

Campaign Leaders Awards

\$1,000,000+ Club *(Corporate & Employee Gifts of \$1,000,000 or more)*

Sentry Insurance

\$250,000+ Club *(Corporate & Employee Gifts of \$250,000 or more)*

Delta Dental of Wisconsin

\$75,000+ Club *(Corporate & Employee Gifts of \$75,000 or more)*

Skyward

\$50,000+ Club *(Corporate & Employee Gifts Between \$50,000-\$74,999)*

Associated Bank

Donaldson Company

Northwinds Technology Solutions

Pixelle Specialty Solutions

WORZALLA

\$25,000+ Club *(Corporate & Employee Gifts Between \$25,000-\$49,999)*

Anderson OBrien, LLP

CAP Services, Inc.

Ki Mobility

Pointe Precision, Inc.

Stevens Point Auto Center

Wysocki Family of Companies

\$10,000+ Club *(Corporate & Employee Gifts Between \$10,000-\$24,999)*

Ameriprise Financial - Michael Smith & Associates

Aspirus Stevens Point

Berkshire Hathaway Specialty Insurance

Caterpillar

Connexus Credit Union

Cooper Dental

Ellis Construction Company, Inc.

Great Lakes Educational Loan Service

H&S Protection Systems

Inclusa, Inc. - Stevens Point

Len Dudas Motors

Lineage Logistics

Marshfield Clinic - Stevens Point Center

Mativ

Monogram Appetizers

Regnier Consulting Group

Simplicity Credit Union-Stevens Point

Spectra Print Corporation

Steel King Industries

Stevens Point Orthopedics

Outstanding Campaign Awards

**Bold font indicates rise in position from last year*

Greatest Campaign % Increase of All Public Schools:

Tomorrow River School District

Greatest Campaign % Increase of All Parochial Schools:

Pacelli Early Childhood Center

Greatest Campaign % Increase of All Partner Agencies:

Children's Wisconsin

2022 Pacesetter Organizations

A pacesetter organization assumes the responsibility to lead, motivate and encourage other company campaigns to improve overall campaign participation and giving.

Delta Dental of Wisconsin

Great Lakes Educational Loan Service

Northwinds Technology Solutions

Wysocki Family of Companies

100% Club *(Companies with 5 or more employees reporting 100% participation)*

Ameriprise Financial-Michael Smith & Associates

Big Brothers Big Sisters of Central Wisconsin

Boldt Company-WRV

Boys & Girls Club of Portage County

Plover Police Department

Portage County Business Council

Precision Glass & Door

Recycled Office Environments

The Pineries Bank

United Way of Portage County

Welling Kitchen, Bath & Floor

**Bold font indicates rise in position from last year*

Stevens Society

1,194 Stevens Society Leadership Givers

This group represents individuals and couples who contribute a combined gift of \$500 or more through employee contributions, direct mail solicitation or other individual giving.

Stevens Society donations for the 2022 campaign totaled \$1,543,496 or 46% of the overall campaign.

Marg Coker-Nelson - Tenacity & Determination Award

Fundraising can be difficult AND it's not for the faint of heart. Making an ask, regardless of how much you support the cause, can be challenging. The Marg Coker-Nelson award goes to an individual, or an organization, or a combination of the two that exhibit extreme determination and resolve in their support of United Way.

Kim Angell- Ameriprise Financial (SSA, LLC) Michael Smith & Associates

Special Service Award

For commitment, leadership and innovation through an internal campaign or on behalf of the community campaign.

**Associated Bank
McKinley Elementary**

**Pacelli Catholic Schools
Steel King Industries**

Best New Campaign Award

Awarded to an organization with a new campaign that demonstrates campaign best practices and concerted effort in support of the community through United Way.

Festival Foods

Community Spirit Award

Each year this traveling trophy will find a temporary home at an organization that demonstrates outstanding corporate and employee support of United Way, exemplifies great community spirit, and defines what it means to LIVE UNITED.

H&S Protection Systems

Speakers Bureau Award

Awarded to an individual or individuals who go above and beyond in explaining their United Way of Portage County Funded program and United Way's support of their program.

Mikayla Kleifgen- Boys & Girls Club of Portage County

Community Champion Award

Awarded to an organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for their employees.

Boldt Company- WRV

Shoshannah Gomm, the Grand Prize winner of United Way's 2022 GIVE & GET UNITED Sweepstakes wins a brand new Ford Escape, donated by Stevens Point Auto Center.

Pictured: Shoshannah Gomm alongside her kids, as well as Megan Knoedler and Patrick Johnson of Stevens Point Auto Center.



Campaign Coordinator of the Year Award

For exemplary service in coordinating and communicating the current year campaign at their place of business.

Jennifer Ruhbusch - Pixelle Specialty Solutions

Tina Peters Dedicated Service Award

This award is presented to an individual or couple that has shown exemplary passion in pursuit of a strong community and compassion to the residents of Portage County through United Way and through other community support activities and projects.

Jim Anderson- Anderson Development Company

Special Recognition Award

In recognition of superior individual effort during the campaign.

Dianne Barkey- Mativ

Jeff Cole- Sentry Insurance

Richard Rasmussen- CAP Services

Claudia Zakrzewski- Lineage Logistics

LIVE UNITED Volunteer of the Year Award

This award recognizes this/ these altruistic individual(s) for their valuable contributions and the essential role they play for the organizations they serve.

The Kinsella Family

Corporate Volunteer Engagement Award

Awarded to the organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for its employees.

Delta Dental of Wisconsin

Sue Wilcox Legacy Award

This award honors individuals whose pioneering spirit and demonstrated support of United Way have made lasting change in community conditions here in Portage County. The award provides special recognition to those individuals who have provided outstanding service throughout their careers.

Sue Wilcox

Million Dollar Circle Award

For any organization that eclipses the one-million-dollar mark (corporate and employee giving combined) in a single campaign year.

Sentry Insurance



2022 marked another triumphant year for the community at this year's Victory Celebration at Sentry Theater in Stevens Point, on December 7. The Derby themed event revealed \$3,321,411 raised in 2022.

Coupon Book Sponsors

Spectra Print Corporation
JHL Digital Direct

All participating coupon book vendors

Campaign Sweepstakes Prize Donors

Associated Bank
Contemporary Photography
Lee Ayers Jewelers/Thomas Dailing Designs
Northwestern Mutual
Simplicity Credit Union/Best Buy

Skyward
Stevens Point Auto Center
Stevens Point Orthopedics
The Taylor Family
Welling Kitchen, Bath & Floor

Speakers Bureau

Trina Bierman
Dawn Cherek
Lisa Grasshoff

Mikayla Kleifgen
Erin Olson
Carley Prochaska

Abi Solin
Nicole Tank
Stephany Nellessen Zeyadeh

Special Thanks *(For going above & beyond in support of the 2022 Campaign)*

Amherst Family Foods
Todd Borski
Marg Coker-Nelson
Community First Bank
Contemporary
Photography
(John Hartman)
Kathy Davies
DigiCOPY
Delta Dental of
Wisconsin

Dolce Digital Imaging
& Printing
Carrie Dreger
Andrea Eichmann
Becca Greening
AJ Hawley
JHL Digital Direct
Steve Martin
Serena Menge
NRG Media
Mid-State Technical
College

Tina Peters
Point/Plover Metro Wire
Portage County Gazette
Recycled Office
Environments
Rosholt Record
Sentry Insurance
Simplicity Credit Union
Spectra Print
Corporation
Nathaniel Springer

Stevens Point City
Times
Stevens Point Journal
Susan Schlicht
The Community Spirit
The Pineries Bank
Worth Company
WAOW-TV Channel 9
WSAW-TV Channel 7

Current & Past Drive Chair Ambassadors

Justin Adamski
Craig Aittama
Jim Anderson
Ryan & Erin Andrews
Family
Kim Angell
Lorraine Avery
Bob & Mary Berard
Peter Blenker & Pam
Jewell
Kristifer & Angel Blenker
Jason & Jenny Blenker
Justin & Melissa Blenker
Den Brown
Jeff Budelier
Marg Coker-Nelson

Timmy & London
Cooper Family
Bob & Nancy Cooper
Kathy Davies
Les Dobbe
Fred Eichmiller
Deb Furgason
Rachael Gadbois
Bernie Hlavac
Hans & Laura
Hofmeister Family
Eric & Michelle
Hofmeister Family
Lois Hofmeister
Mike Hofmeister
Amber Houck

John & Dori Jury
Dan Kinsella
Joe M Kinsella
Joe Kinsella Sr.
Jeff Martin
Jim Martin
Doug Munsey
Chuck & Vikki Nason
Ray Nass
Benjamin Nusz
Jerry O'Brien
Alex & Anna Okray
Jim & Heidi Okray
Family
Don & Tina Peters

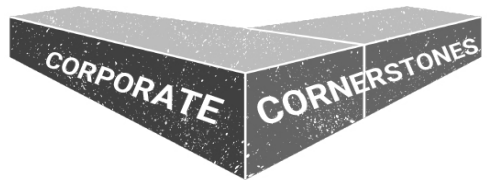
Denny & Sharon
Peterson
Steve & Jeanne Regnier
Shannon Semmerling
Bob Taylor
Cindy Weber
Ariel Welling
BJ Welling
Mary Williams
Dave Worth



2022 Drive Chairs:
Deb Furgason
Benjamin Nusz
Fred Eichmiller
Kim Angell
Cindy Weber
Craig Aittama

Corporate Cornerstone Partners

These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2022. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.



TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2022

HERO

\$50,000-\$99,999

None in 2022

DELEGATE

\$25,000-\$49,999

Donaldson Company
Stevens Point Auto Center
WORZALLA

COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien LLP
Associated Bank
Caterpillar
Connexus Credit Union
Ellis Construction
Company, Inc.
Ki Mobility
Marshfield Medical Center-
Stevens Point Campus
Northwinds Technology
Solutions
Pixelle Specialty Solutions
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

STEWARD

\$7,500-\$9,999

Len Dudas Motors
Mativ

ADVOCATE

\$5,000-\$7,499

Cooper Dental
Great Lakes Educational
Loan Services
H&S Protection Systems
Rettler Corporation
RPE, LLC
Simplicity Credit Union
Schulist's Custom Cabinets
Steel King Industries
Wisconsin Public Service
Worth Company
Wysocki Family of Companies

BENEFACTOR

\$1,000-\$4,999

Bison Transport
Boldt Company - WRV
Central Wisconsin Endodontics
Contemporary Photography
Dental Health Center, S.C.
Edward Jones Investments –
Jeff Hohn
Edward J. Okray Foundation
Eron Beef LLC
Festival Foods
Gamber-Johnson LLC
Gina's Custom Creations
Herbert H. Kohl Charities, Inc.
Herschners Inc.
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Jim Check Agency – American

Family Insurance
Jim Laabs Music
Kawleski Trucking Co.
Lee Ayers Jewelers
Mark Toyota
Marten Machining, Inc.
Midwest Hardware Association
Monogram Appetizers
National Exchange Bank &
Trust
Northwestern Mutual
Old National Bank
Placeway Pools, Spas & Patio
Plover River Farms Alliance
Stevens Point Orthopedics
The Pineries Bank
Welling Kitchen, Bath & Floor
Women's Fund of Portage
County

Services, Inc.
Roberts Irrigation Company
Rocky Rococo
Shulfer Enterprises, Inc.
Stevens Point YMCA

PATRON

\$500-\$999

Ameriprise Financial –
Michael Smith & Associates
Amherst Telephone Company
Blenker Construction
Belts' Soft Serve
Community First Bank
Community Insurance &
Associates
Dolce Digital Imaging &
Printing
Fitel
Felker Brothers
Lands' End
Nationwide Financial

**Bold font indicates
rise in position from last year*

2022 Board of Directors

Ray Ackerlund
Justin Adamski
Craig Aittama
Kim Angell
Dan Ault
Sara Brish
Alexis Bushman
Renee Carlson

London Cooper
Amy Eddy
Paula Erickson
Vanessa Garcia-Preciado
Paul Gwidt
Andrew Halverson
Craig Helgeson
Cory Hirsbrunner

President: Joe M. Kinsella

Joe M. Kinsella
Jody Kohl
Alex Okray
Tina Peters
Suzanne Rathe
Bob Smith
Ariel Welling
Sue Wille

Elisha Williams
Heather Wynne
Russ Wysocki

United Way Staff

Fred Hebblewhite, CEO
Shelly Hanson, VP of Finance
Stephanie James, Administrative Associate
Ann Kleifgen, Database Associate
Hannah Klein, Communications & Marketing Manager
Mae Nachman, VP of Community Impact
Stephany Nellesen Zeyadeh, Community Engagement Coordinator
Laura Pfeil, Resource Development Administrator
Beth Smith, Community Impact Associate
Abi Solin, Early Learning Coordinator

EVENT SPONSORS



Ameriprise
Financial

Michael Smith & Associates
A private wealth advisory practice of
Ameriprise Financial Services, LLC
michaelsmithandassoc.com

PROGRAM PRINT SPONSOR

