



Why Become A Cornerstone Partner?

Being a Cornerstone Partner gives your organization a chance to let your employees and customers know that your company cares about building a stronger community.

Check out our Cornerstone Benefits below and contact the United Way office at 715-341-6740 or at uway@unitedwaypoco.org for more information or to become a Cornerstone Partner today!

2025 Cornerstone Partner Benefits:

For Corporate Cornerstone Partners, we offer the following as annual recognition, according to the level of giving. Each higher level receives the benefits of all lower levels plus their own:

Patron [\$500-\$999]

Listing in UWPC Campaign brochures (28,000 pieces)
Listing on the UWPC Corporate Cornerstone web page

Benefactor [\$1,000-\$4,999]

Listing in the annual UWPC Community Report publication

Advocate [\$5,000+]

Listing on the UWPC Corporate Cornerstone web page with link to your company website

Steward [\$7,500+]

Highlighted in the Annual Evening of Recognition program

Collaborator [\$10,000+]

Social media "Cornerstone Spotlight" thank you post

Delegate [\$25,000+]

Feature story as a "Cornerstone Spotlight" in e-Newsletter

Hero [\$50,000+]

Logo on UWPC website homepage

Champion [\$100,000+]

Corporate banner displayed at Campaign Victory Celebration

Trustee [\$200,000+]

Listing on UWPC letterhead (10,000+ impressions per year)



These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2024. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

Trustee [\$200,000+]

Delta Dental of Wisconsin
Sentry Insurance

Champion [\$100,000-\$199,999]

None in 2024

Hero [\$50,000-\$99,999]

None in 2024

Delegate [\$25,000-\$49,999]

BMO Harris Bank
Stevens Point Auto Center

Collaborator [\$10,000-\$24,999]

Anderson O'Brien, LLP
Associated Bank
Donaldson Company
Ellis Construction
Company, Inc.
Ki Mobility
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

Steward [\$7,500-\$9,999]

Len Dudas Motors
Steel King

Advocate [\$5,000-\$7,499]

Caterpillar
Cooper Dental
Connexus Credit Union
H&S Protection Systems
Rettler Corporation
RPE, LLC
Schulist's Custom Cabinets
Wisconsin Public Service
Wysocki Family Farms

Benefactor [\$1,000-\$4,999]

AIG
Amherst Communications
Bison Transport
Boldt Company - WRV
Contemporary Photography
DigiCOPY
Edward Jones Investments -
Jeff Hohn
Edward J. Okray Foundation
Eron Beef, LLC
Festival Foods
Gamber-Johnson
Great Lakes Educational Loan
Services
Herb Kohl Charities
Herrschners
Hom Family Dentistry
International Bank of Amherst JHL Digital Direct
Jim Laabs Music
Kawleski Trucking Co.
Lands' End
Lee Ayers Jewelers
Mark Toyota
Marten Machining, Inc.
National Exchange Bank & Trust
Northwestern Mutual
NorthWinds Technology Solutions
Old National Bank
Paper City Savings Charitable Foundation
Placeway Pools, Spa & Patio
Plover River Farms Alliance
Simplicity Credit Union
Stevens Point Brewery
Stevens Point Orthopedics
The Pineries Bank
Thousand Lumens Productions
Walmart #1828
Welling Kitchen, Bath & Floor

Patron [\$500-\$999]

Ameriprise Financial -Alacrity Wealth Advisors
Belts' Soft Serve
Blenker Construction
Community First Bank
Dolce Digital Imaging & Printing
Paradigm Management Services
Portesi's Italian Foods, Inc.