



UNITED WAY
Portage County

**TOGETHER WE
CAN BUILD:
STRONGER
COMMUNITIES.
BRIGHTER FUTURES.**

BRIGHTER FUTURES.

United Way of Portage County brings people together to face our community's toughest challenges with long-term, thoughtful solutions rooted in collaboration, compassion, and data-driven insight.

By investing in local programs and working alongside trusted partners, United Way helps create real opportunities for individuals and families to thrive – right here, in the place you call home.

Together, we can lift up our most vulnerable neighbors, build stronger communities and brighter futures – for this generation and the next.

That means access to mental health resources when someone is struggling, affordable childcare that allows parents to work and children to grow, and skills training that opens doors to better jobs and financial security. Seniors stay connected and cared for, and families facing crisis have a safe, supportive place to turn in times of need.

Together, we're building a community where everyone – at every stage of life – has the opportunity to thrive.



2025 CAMPAIGN DRIVE CHAIRS:

Butch Pomeroy - International Bank of Amherst

Colleen Evans-Pomeroy - Community Volunteer

Mick Pomeroy - Student

Doug Ballweg - Delta Dental of Wisconsin

Nolan Ballweg - Student

Anna Pfannes - Aspirus

Brian Pfannes - Steel King

Sydney Pfannes - Student

***Photo Courtesy of
Contemporary Photography**

PARTNER PROGRAMS

Below are the agency program partners that United Way of Portage County invests in.

• **Healthy Communities** • **Youth Opportunity** • **Financial Security**

Aging & Disability Resource Center

- **Adult Day Center**
- **Caregiver Support Services**
- **Prevention Programs**
- **Rural Home-Delivered Meals**

Big Brothers Big Sisters of Central Wisconsin

- **Community and School-Based Mentoring**

Boys & Girls Club of Portage County

- **Great Futures**
- **Rural Programming**
- **Teen Programming**

Boy Scouts of America

- **Scoutreach**

CAP Services, Inc.

- **Family Crisis Center**
- **In-a-Fix**
- **Mental Health Navigation Program**
- **Skills Enhancement**
- **Small Loans Big Difference**
- **UPLIFT Program**
- **Volunteer Income Tax Assistance (VITA)**

ChildCaring, Inc.

- **Good Starts Grants**

Children's Wisconsin

- **Born Learning Initiative (Strong Start - Home Visitation)**
- **Child and Family Counseling**
- **Family Outreach and Support Services - Home Education**
- **Family Outreach and Support Services - Parent Education**

Girl Scouts of Northwestern Great Lakes

- **Reaching Out**

Meals on Wheels

- **Home-Delivered Meals**

The Salvation Army

- **Bread of Life - Hope Center**

Stevens Point Area YMCA

- **Adapted Recreation**
- **Birth to 5 Program**
- **School Age Program**

United Way of Portage County

- **2-1-1**
- **Learn for Life**
- **Volunteer Center**



2024

UNITED WAY AT A GLANCE



97.5%
of families working with the
FOSS program do not enter
or re-enter
the CPS system.



1,350
children received school supplies
and started school last fall prepared
to learn.



79,174
visits were made to the
Peace of Mind
Portage County website
in search of mental health
resources, providers,
and support.



419
students received
counseling
through school-based
mental health
services provided by
Children's WI and ODC.



11,632
community members
were assisted by a United
Way of Portage County
funded program in 2024.



1,573
hours of reading skills support
were provided to 2nd and 3rd
grade students through the Learn
for Life program.



60,795
meals were delivered to
homebound residents in need.

To learn more about the impact of
your generosity visit:
UnitedWayPoCo.org

***Please note, United Way of Portage County does
not fund all programs listed at 100%**

ENDOWMENT

LEAVE YOUR LEGACY

When you support United Way of Portage County, you help continue a proud tradition of generosity, sound financial stewardship, and meaningful community impact.

By leaving a gift to the United Way of Portage County Endowment, you allow for planning and execution of long-term funding with sustainable confidence. Donations received to the United Way Endowment are invested to create sustainable funding. With endowment earnings, United Way can expand essential programs, support critical services, and respond more effectively to emerging needs in your community. By creating a permanent source of funding, it ensures that essential services can address the evolving needs of the community—strengthening our mission today and for generations to come.

To learn more about the United Way Endowment or to make a contribution, contact United Way of Portage County at: 715-254-2181 or katie@unitedwaypoco.org, or visit unitedwaypoco.org/endowment

REALIZED LEGACY DONORS

Joan Joerns
James Koehl
Marge Krake
Edie Kraus
Richard Lorek
Ida Olson
Leo Sniadajewski



UNITED WAY
Portage County
Endowment

LEADERSHIP GIVING

OVER 40 YEARS OF COMMUNITY LEADERS

For over 40 years, the Stevens Society has brought together a powerful group of difference-makers with a deep commitment to the well-being of Portage County. With unwavering dedication, this group has helped build stronger communities and brighter futures for thousands of local individuals and families.

Thank you for being part of this inspiring circle of philanthropic leaders. Your generosity and compassion not only uplift your neighbors but also encourage others to get involved in shaping a healthier, more connected community.

Your gift does more than provide support – it opens doors for our most vulnerable community members, helping them find stability, hope, and opportunity for a better tomorrow.

In 2024, more than 6,100 individuals gave to United Way of Portage County, coming together to raise over \$3.33 million for our community. Over 1,100 leadership-level gifts of \$500 or more accounted for nearly half of that total – a powerful reflection of what’s possible when we come together. Thank you for considering a Stevens Society leadership gift of \$500 or more.

Together, we can build stronger communities and brighter futures – for this generation and the next.



**Stevens Society Co-Chairs:
Kim Angell, Tina Peters, Marg Coker-Nelson
and London Cooper**

STEVENS SOCIETY

Last year, 1,139 households made a generous Stevens Society leadership gift of \$500 or more, coming together to contribute over \$1.57 million to support our neighbors across Portage County.

Because of this generosity, homebound seniors received warm meals and caring check-ins, children started school with the supplies they needed to succeed, and women and children in crisis found safety and hope in moments when it mattered most. These gifts didn't just provide services – they offered comfort, hope, and opportunity.

As a small token of appreciation, Stevens Society donors may choose to be recognized in United Way materials – a reflection of the deep and lasting impact they've made in our community.

The Stevens Society roster on the following pages is broken down into different giving levels:

STEVENS SOCIETY GIVING LEVELS

Tocqueville Founder's Circle	\$25,000+
Tocqueville Partner's Circle	\$20,000 - \$24,999
Tocqueville Leader's Circle	\$15,000 - \$19,999
Tocqueville Patron's Circle	\$10,000 - \$14,999
Diamond.....	\$5,000 - \$9,999
Platinum.....	\$2,500 - \$4,999
Gold.....	\$1,000-\$2,499
Silver.....	\$750 - \$999
Bronze.....	\$500 - \$749

EVERY gift matters! United Way of Portage County received 5,032 gifts of under \$500 that totaled nearly \$539,000 in 2024!

We compile our Leadership Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so we may update our records.

STEVENS SOCIETY GIVING ROSTER

TOCQUEVILLE \$10,000+

Founder's Circle

McPartland Family Foundation
John & Patty Noel
Richard Wolding

Leader's Circle

Nancy Cooper

Patron's Circle

Dave & Amy Bakken**

Bob & Mary Berard**

Marg Coker-Nelson**

Barbara Friedrich

Alan & Gwenne Henricks

Joe & Cindy Kinsella**

Richard Lorek***

Jim & Karin McDonald

Don & Judi Olson

Richard & Barbara Pavelski

Don & Tina Peters**

Butch & Colleen Pomeroy**

*Additionally, one Founder's Circle, one Leader's Circle and one Patron's Circle donor wish to remain anonymous

****Signed Endowment Letter of Intent on file at United Way**

*****Realized Legacy Gifts with perpetual distribution**

DIAMOND \$5,000-\$9,999

Pete & Tina Anhalt
Ron & Peggy Bernacki
Jason & Jenny Blenker
Family
Barry & Linda Calnan
Michael & Lisa Cloud
London & Timmy Cooper
Aaron & Jodi Deering
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Adam & Elisha Williams
Todd & Jennifer Williams
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STEVENS SOCIETY GIVING ROSTER

PLATINUM \$2,500-\$4,999

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*Additionally, five Platinum donors wish to remain anonymous

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*****Realized Legacy Gifts with perpetual distribution**

GOLD \$1,000-\$2,499

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GOLD \$1,000-\$2,499

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*Additionally, 58 Gold donors
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*****Realized Legacy Gifts with
perpetual distribution**

SILVER \$750-\$999

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*Additionally, 28 Silver donors wish to remain anonymous

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BRONZE \$500-\$749

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Justin & Rebeca Anderson
Joanne Anderson & Shawna Mitchell
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STEVENS SOCIETY GIVING ROSTER

BRONZE \$500-\$749

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BRONZE \$500-\$749

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Leatherman
John & Kathy Leek
Tyler Leinweber
Brian Lepper
Annette Levandowski
Ryan Lewens
Brian & Jenny Lewis
Nick Lindsey
Debra Ann Loken
Shannon Long
Jennifer Losinski
Amanda & Steve
Lowery
Becky & Marty Loy
Trina Laube & Kurt
Miller

John & Tashanna
Luoma
Caitlin Lutz
Dennis J. Lynch
Dan & Kelly Lyons
Ben & Brooke
Mahoney
Daniel Mahoney
Erica Maleski
Neha & Gautam Malik
Laura & Tom Mallison
Karl & Susan Malnory
Melissa Mangen
Samuel Manser
Terri & David Marki
Thomas & Connie
Mason
Ami & Javion Mata
Wayne McCaffery
Nicole McCue
Charles McKee
Dennis McNamara
Phil & Amy McQuillen
In memory of Joseph A.
Meshak
Bob & Michelle Miklesh
Carl & Lisa Mocadlo
David & Tami Moe
Mark & Ann Molski
Andy & Trisha
Montalbano
Kristin Morgan
Elizabeth Mortensen
Bob & Mary Mosier
Heather Mrozek
Dave & Carol Mueller
Karen Myers
Dennis & Linda Nash
Andrew & Sarah
Nelson
Kelly & Lance Nelson
Jenni Niewiadomski
Amber & Ethan Noe
Jim & Karen Noonan
Michael & Megann
Nowinsky
Heidi & Jim Okray
Ralph & Donna Olsen
Bruce & Dorothy Olson
Randy & Sally Olson
Catherine M. Otto
Nicole Ozanich

STEVENS SOCIETY GIVING ROSTER

BRONZE \$500-\$749

Richard & Chrismary
Pacyna
Jill Page
Carrie & Scott Penovich
Justin & Ashley Perry
Chris & Jim Peters
Neil Peterson
Scott Peterson
Brienne Petruzalek
Brian & Teresa Pinter
Matt & Stephanie Pioneck
Karen & Kevin
Piotrowski
Malayna Polum
A. Pop-Vicas
Jim & Carrie Portzen
Rachel & Bernie Pretat
Samuel & Ashley Price
Kelly Prillaman
Jason & Sara Prondzinski
Joseph & Elizabeth
Provanch
Gary & Laurie Ramczyk
Judy Rannow
Tracy Reese
Monique Reichoff
Amanda & Chase Rettler
Ross & Jacki Rettler
Drea Retzki
Melisa & Michael Richter
Marcia & Randy Richter
Jim & Ellen Rikkenbach
Tracie Roberson
Sheri & Tony Rohde
Fran & Bobbie Roman
J.G. & Lynne Rosholt
Stephanie Rossouw
Ron & Sandy Roth
Connor & Lauren Rowe
Brian Rucker
Matthew & Katrina
Ryman
Brian Sackmann
Chris & Mary Sadler
Robert & Nancy Sander
Jason Sausser
Scott & Jodi Scanlan
Scott & Ericka Schaefer
Lisa & Aaron
Schaufenbuel
Dustin Scheid
Dennis Schenk
Kevin & Heidi Schleicher
Becky & Mike Schmidt

James & Stephanie
Schnell
Jared Schoh
Sam & Mary Schroeder
Sandra Schulze
James & Kimberly
Scribner
Matt & Robin Sczpanski
Ryan Shepard
Ben Shuda
Craig & Julie Shuler
Jim & Sue Shulfer
J. Thomas & Dorit
Sievwright
Melissa & Kurt Sims
Tyler Sittig
Alexandra Skibbie
Judith Skrzypkowski
Steve & Mary Beth
Slezak
Debbie Slowinski
Andrew & Amanda
Smith
Nicole Smith
Ben & Lisa Snow
Kelly Snyder-Chase
Javier & Kelly Sotelo
Adelle & Kevin Spaay
David & Debra Spang
Jacy Sperber
Jarod Spillner
Chad & Mel Sprea
Thomas & Deborah
Stafford
Emily Standifer
Tyler Stangel
Jay Strike
Jodi Strong
Shad & Patricia Struble
Emily & Jordan Stuebs
Todd & Jessica Swiontek
Peter Swisher
Brent & Candace Taylor
Tracie & Steve Ter Maat
Matt & Sara Thieleke
Samantha Thomas
Steven H. Thompson
Paula & Dave Tomczik
Tyler & Jen Townsend
Jerry & Kathy Trachte
Mike & Beth Treffert
Darrell & Laura
Trzebiatowski
Mike Trzinski
Jamie Van

STEVENS SOCIETY GIVING ROSTER

BRONZE \$500-\$749

Janie Van Maastricht
Caren & Jason
VanDeWalle
Lisa Vechinski
Stephen & Rebecca
Veldhoff
Adam & Ann Victor
Betsy Vinopal
Megan & Kyle Vogt
Craig Wagner
Sherrilee Wallerman
Daniel Warren
Amy & Andy Wavrunek
Dave & Jan Way
John & Kathy Weisbrod
Janell Wehr & Jeff
Pollock
Ariel Welling
Allan & Sandra
Wendland
Tom & Jeana Werlein
Austin Westrich
Kim & Dan Weyers
Jon & Tasha Whitcomb
Jennifer White & Glen
Reindl
Jeff Whitrock

Lisa & Lance Will
Jennifer Williams & John
Wright
Cynthia Wisinski
Michael W. Witte
Michael Wolbers
Samantha Wondrash
Christy Worzalla
James & Barb Woyak
JR & Heather Wynne
Jacqueline Wypych
Dee & Mike Yetter
Michael & Taylor Young
John Young
Linda Zaborowski
James & Susan Zach
Gail Zalewski** & Bob
Senn
Michael & Jodi Zblewski
Hailey & Chad Zick
Amy & Ryan Zietlow
Robert M. Zueger

*Additionally, 136 Bronze donors wish to remain anonymous

****Signed Endowment Letter of Intent on file at United Way**

INDIVIDUAL SPONSORSHIP GIFTS \$500+

Robyn Gilbertson
Bernard Hlavac
Kaercher Charitable Fund
Laura McPartland
Don & Tina Peters
Wayne & Shannon Semmerling
Mary & Bob Taylor
Steven H. Thompson

These individuals donated \$500 or more toward one or more sponsorships in support of United Way activities.

*Additionally, three donors wish to remain anonymous

STEP-UP CHALLENGE

Step Up & Double Your Impact! Up to \$40,000 in Matching Funds

Delta Dental of Wisconsin, International Bank of Amherst, and Ki Mobility have teamed up to encourage United Way Leadership Giving in our community. Their commitment is designed to inspire and amplify leadership-level giving—and you can be a part of it.

When you make a **new or increased Leadership Gift of \$500 or more in 2025** (as an individual or combined household gift), these three companies will match the amount of your increase, **up to \$100!**

This is more than just a match—it's a Step-Up Challenge to raise more support for local programs that help children succeed in school, families achieve financial stability, and neighbors access critical resources they need to thrive.

By taking part, your generosity goes even further, helping create stronger communities, brighter futures, and a deeper impact for those in need. Together, we can rally behind this opportunity to lift up our neighbors and make a lasting difference.



CORPORATE CORNERSTONES

These Corporate Cornerstone Partners provided monetary and/or in-kind support to United Way of Portage County in 2024.

Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

TRUSTEE

\$200,000+

Delta Dental of Wisconsin
Sentry Insurance

CHAMPION

\$100,000-\$199,999

None in 2024

HERO

\$50,000-\$99,999

None in 2024

DELEGATE

\$25,000-\$49,999

BMO Harris Bank
Stevens Point Auto Center

COLLABORATOR

\$10,000-\$24,999

Anderson O'Brien, LLP
Associated Bank
Donaldson Company
Ellis Construction
Ki Mobility
Pointe Precision, Inc.
Regnier Consulting Group
Skyward, Inc.
Spectra Print Corporation

STEWARD

\$7,500-\$9,999

Len Dudas Motors
Steel King

ADVOCATE

\$5,000-\$7,499

Caterpillar
Cooper Dental
Connexus Credit Union
H&S Protection Systems
NorthWinds Technology Solutions
Rettler Corporation
RPE, LLC
Schulist's Custom Cabinets
Wisconsin Public Service
Wysocki Family Farms

BENEFACTOR

\$1,000-\$4,999

Amherst Communications
Bison Transport
Boldt Company - WRV
Contemporary Photography
DigiCOPY
Edward Jones Investments
- Jeff Hohn
Edward J. Okray Foundation
Eron Beef, LLC
Festival Foods
Gamber-Johnson
Great Lakes Educational Loan Services
Herb Kohl Charities
Herrschners
Hom Family Dentistry
International Bank of Amherst
JHL Digital Direct
Jim Laabs Music
Kawleski Trucking Co.
Lands' End
Lee Ayers Jewelers
Mark Toyota
Marten Machining, Inc.
National Exchange Bank & Trust
Northwestern Mutual-
Roth Capital & Planning
Old National Bank
Paper City Savings Charitable Foundation
Placeway Pools, Spas & Patio
Plover River Farms Alliance
Simplicity Credit Union
Stevens Point Brewery
Stevens Point Orthopedics
The Pineries Bank
Thousand Lumens Productions
Travel Guard
Walmart #1828
Welling Kitchen, Bath & Floor

PATRON

\$500-\$999

Ameriprise Financial -
Alacrity Wealth Advisors
Belts' Soft Serve
Blenker Construction
Community First Bank
Dolce Digital Imaging & Printing
Paradigm Management Services
Portesi's Italian Foods, Inc.



United Way of Portage County

January through December 2024

Income Statement - Audited

	2024	2025 Budget
Revenue:		
Total United Way Community Campaign	\$ 3,351,502	\$ 3,356,324
Less: Estimated Uncollectible Pledges		\$ (75,000)
Designations to Other United Ways	\$ (107,604)	\$ (80,000)
Designations to United Way Partner Programs	\$ (192,790)	\$ -
Net United Way Community Campaign	\$ 3,051,108	\$ 3,201,324
Additional Campaign Revenue	\$ 158,474	\$ 15,000
Grants and Other Contribution Revenue	\$ 577,101	\$ 47,260
Investment Income	\$ 227,416	\$ 39,000
Donated Goods & Services	\$ 89,723	\$ 98,500
Total Revenue	\$ 4,103,822	\$ 3,401,084
Expenses:		
Funds Allocated to United Way Partner Programs	\$ 2,346,732	\$ 2,345,564
Less: Donor Contributions Designated to Partner Programs	\$ (156,045)	\$ -
Net Allocations to United Way Partner Programs	\$ 2,190,687	\$ 2,345,564
Special Allocations to Non-Partner Programs	\$ 120,730	\$ 70,000
Cost of United Way Internally Managed Programs (Not included in Allocations above)	\$ 794,109	\$ 759,280
United Way Administrative and Fundraising Costs	\$ 858,323	\$ 511,165
Total Expenses	\$ 3,963,849	\$ 3,686,009
Net Income	\$ 139,973	\$ (284,925)

Balance Sheet - Audited

Assets:	2024
Cash and Certificates of Deposit in Banks	\$ 3,376,352
Investment Securities	\$ 1,759,559
Pledge Receivables and Prepaid expenses	\$ 1,814,666
Fixed Assets (Net of depreciation)	\$ 1,752,561
Total Assets	\$ 8,703,138
Liabilities and Equity:	
Total Liabilities	\$ 428,598
Net Assets: Unrestricted	\$ 4,179,560
Temporarily Restricted	\$ 4,094,980
Total Liabilities and Equity	\$ 8,703,138

2024 Campaign Results

	\$	%
2024 Campaign Goal	\$ 3,200,000	
2024 Campaign Results	\$ 3,356,324	
Business Contributions	\$ 1,120,823	33.4%
Employee Contributions	\$ 1,669,256	49.7%
Other Community Residents	\$ 566,245	16.9%

Services & Program Expenses

Agency/Program	Allocation
ADRC	\$ 95,917
Big Brother/ Big Sisters	\$ 157,749
Boy Scouts of America - Samoset Council	\$ 19,072
Boys and Girls Club of Portage County	\$ 221,320
Cap Service, Inc.	\$ 322,380
CAP Mental Health Navigator	\$ 76,639
Children's Hospital of Wisconsin	\$ 336,948
Childrens Hospital Strong Start	\$ 299,232
Childcaring Inc. - Good Starts	\$ 63,768
Girl Scouts of Northwestern Great Lakes	\$ 23,825
Meals on Wheels	\$ 78,328
Salvation Army	\$ 169,951
United Way of Marathon County - 2-1-1 Contract	\$ 47,940
Y M C A	\$ 277,618
Total	\$ 2,190,687