UNITED WAY
Portage County

UNITED WAY OF PORTAGE COUNTY

FINANCIAL SECURITY

Vision: A community that provides education, support, resources, and opportunities to achieve financial stability.

Goal: United Way will partner with evidence-based programs that give community members a chance for a brighter future and a path toward achieving financial stability.

Priority Populations:
While individuals and families in need may exist beyond what is noted, United Way will first invest resources in the population identified below:

- Individuals and families(households) at or below 200% (FPL) Federal Poverty Level and ALICE* (Asset Limited Income Constrained Employed) thresholds.
- Individuals and families for which various social determinants of health** are barriers to their success.
- Seniors 65 and older or those with varying abilities who live at or below 250% of the FPL.

Priority #1: Provide priority populations access to programs and services that help them establish and manage their path toward employment opportunities and the building of financial stability.

Strategies:

A. Connect workers to community resources that help manage child care, transportation, and other challenges to job acquisition, attendance, and performance.
B. Support skills development, experiential opportunities, career coaching, and placement services for individuals to explore interests that prepare them for employment and increased economic security.
C. Support programs that provide employment barrier navigation and enable low-wage earning individuals to acquire basic education, post-secondary training, and the social skills needed to increase economic security.

Priority #2: Provide priority populations with unmet financial and housing needs access to services and programs that directly address these basic needs.

Strategies:

A. Support programs that help individuals and families transitioning from shelters to receive support and placement services that increase income opportunities and build financial stability.
B. Support programs that provide case management, coaching, mentoring, information and referral, and/or other methods, to help individuals achieve employment, financial stability, and financial security.
C. Support coordination of services for seniors and individuals with varying abilities that improve in-home services, care transitions, transportation, and nutrition.

*ALICE THRESHOLD: the difference between what is earned and the cost of living in that county or 200% of (FPL) Federal Poverty Level. As of Board approval date _____ almost one-third of Portage County households were at or below the ALICE (Asset Limited, Income Constrained, Employed) Threshold

**SOCIAL DETERMINANTS OF HEALTH: life-enhancing resources, such as food supply, housing, economic and social relationships, transportation, education, and healthcare, whose distribution across populations effectively determines length and quality of life.

United Way of Portage County reserves the right to revise its priority investment areas and associated requirements as deemed necessary.

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