UNITED WAY
Portage County

UNITED WAY OF PORTAGE COUNTY
HEALTHY COMMUNITIES

Vision: A community where all members have equitable access to quality healthcare and live in a safe and healthy environment.

Goal: United Way will partner with evidence-based programs that improve behavioral, mental, and physical health and wellness.

Priority Populations:
While individuals and families in need may exist beyond what is noted, United Way will first invest resources in the populations identified below:

- Individuals and families(households) at or below 200% (FPL) Federal Poverty Level and ALICE* (Asset Limited Income Constrained Employed) thresholds.
- Individuals and families for which various social determinants of health** are barriers to their success.
- Seniors 65 and older or those with varying abilities who live at or below 250% of the FPL.

Priority #1: Support access, affordability, and delivery of mental, behavioral, and physical health services for community residents.

Strategies:

A. Expand and enhance support for providers and programs that make available mental health services for youth before, during, and after the school day.
B. Support the development of behavioral health services that address barriers to access including the creation of non-traditional office hours and locations, web-based resources and direct inquiry resources, case management, and innovative community education.

Priority #2: Provide prevention education, intervention, and support services to individuals and families to reduce the incidence of child maltreatment and relationship violence.

Strategies:

A. Support programs that deliver intervention services to victims of child maltreatment and relationship violence.
B. Support prevention and services that increase knowledge of parenting and child development.

Priority #3: Support community members in managing health challenges

Strategies:

A. Provide support and access to resources for community members caring for those who have cognitive, physical, and mental health conditions, either at home or within the community.
B. Support the delivery of evidence-based programming that coordinates resources to provide comprehensive support to individuals with challenges to achieving healthy living.

*ALICE THRESHOLD: the difference between what is earned and the cost of living in that county or 200% of (FPL) Federal Poverty Level. As of Board approval date _____ almost one-third of Portage County households were at or below the ALICE (Asset Limited, Income Constrained, Employed) Threshold

**SOCIAL DETERMINANTS OF HEALTH: life-enhancing resources, such as food supply, housing, economic and social relationships, transportation, education, and healthcare, whose distribution across populations effectively determines length and quality of life.

United Way of Portage County reserves the right to revise its priority investment areas and associated requirements as deemed necessary.

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