

JANUARY 23, 2018 HOLIDAY INN & CONVENTION CENTER

# UNITED WAY 2017 CAMPAIGN RECOGNITION LUNCHEON

#### 11:45-12 REGISTRATION

Please begin eating once you are seated

#### 12:05 WELCOME

Sue Wilcox - United Way of Portage County Executive Director

# 2017 CAMPAIGN CHAIR REMARKS & COMPANY AWARDS

The Blenker Family (Peter Blenker and Pam Jewell; Jason and Jenny Blenker, with Jesse and June; Justin and Melissa Blenker, with Colin and Charlotte; and Kris and Angel Blenker)

#### **VOLUNTEER RECOGNITION**

Marg Coker-Nelson and Tina Peters, Stevens Society Co-Chairs

#### PASSING OF CAMPAIGN LEADERSHIP TORCH

The Blenker Family to the team of Vikki Nason, Kathy Davies, Amber Houck, Shannon Semmerling, and Anna Weisbrod

#### 12:55 BOOKSHELF GIVEAWAY

One third-grade classroom in Portage County will win a Blenker Companiesdesigned bookshelf, stocked with books at today's luncheon. All qualifying classrooms in Portatge County are entered to win. Peter Blenker, who built the bookshelf, will draw the winner.



The Blenker Family with the bookshelf that will be given away to a local third-grade classroom.

#### 1:00



#### **CLOSING / LUNCHEON DOOR PRIZE**

An 8mm Tahitian Pearl set in a 14-karat white gold pendant and 10-karat white gold box chain (estimated value - \$2,500). Pendant & chain donated by Lee Ayers Jewelers, designed and created by Thomas Dailing Designs - Wisconsin's most awarded jewelry designer. Door prize winner to be drawn at the close of the

luncheon.



#### 2017 Campaign Goal - \$2,875,000 2017 Campaign Results - \$3,048,991

Business Contributions - \$1,068,154 (35%) Employee Contributions - \$1,627,220 (53%) Other Community Residents - \$353,617 (12%)

## Corporate Campaign Awards

Platinum, Gold, Silver, and Bronze awards are given to businesses in each division based on corporate contributions.



Biery Cheese Company

## **GOLD STAR Employee Campaign Awards**

Recognizing above average giving, regardless of number of employees, for companies with a minimum of 25% participation AND an average weekly gift over \$1 for all employee donors

Aging & Disability **Resource** Center Ameriprise Financial Anderson O'Brien, Bertz, Skrenes & Golla Associated Bank Bannach Elementary Ben Franklin Junior High School Berkshire Hathaway Travel Protection **Big Brothers Big Sisters** of Portage County Blenker Companies, Inc. Bliss Educational Service Center Bovs & Girls Club of Portage County Bull's Eye Credit Union Bushmans' Inc. CAP Services. Inc. Central Waters Brewing Company Cherek, Pucci & Quick, S.C.

Children's Hospital of Wisconsin CliftonLarsonAllen LLP Community First Bank Cooper Dental Delta Dental Of Wisconsin DigiCOPY Donaldson Company Inc. Ellis Construction Company, Inc. Felker Brothers Gamber-Johnson LLC General Beer-Northeast, Inc. Girl Scouts of Northwestern Great Lakes Great Lakes Educational Loan Services, Inc. H&S Protection Systems, Inc.

IBM Infinity Foods, Inc. Investors Community Bank

\*Bold font indicates new GOLD STAR Employee Campaign Jefferson Elementary JHL Digital Direct Ki Mobility Klismith Accounting & Tax Group SC Len Dudas Motors Liberty Mutual Madison Elementary Mark Toyota of Plover McDill Elementary McKinley Elementary Meals On Wheels Mid-State Technical College Midwest Hardware Association National Wellness Institute Neenah Paper - Whiting Mill Notable Impressions Old National Bancorp **Opportunity Development Center** Pacelli Catholic Middle School Pineries Bank Plover-Whiting Elementary Point of Beginning Pointe Precision, Inc. Portage County Annex Portage County Business Council Portage County Housing Authority **Recycled Office Environments** Regnier Consulting Group

Roosevelt Elementary Salvation Army - Hope Center Scaffidi Motors Inc. Sentry Insurance Service Cold Storage Simplicity Credit Union -Stevens Point St. Bronislava School St. Stephen School Steel King Industries Stevens Point Area Senior High Stevens Point Child Safety Center Stevens Point City Hall Stevens Point Parks & Recreation The Boldt Company - WRV Tomorrow River School District United Way of Portage County UPS US Bank Verso Corporation -Stevens Point Mill Village of Plover Washington Elementary Welling Kitchen & Bath WIAA Wisconsin Public Service Worth Company Wysocki Family of Companies Younkers - Store #138



Sentry's Color Run in August helped kick off their \$1,150,000 campaign for United Way of Portage County.

### Campaign Leaders Awards

#### **\$1,000,000+ Club** (Corporate & Employee Gifts of \$1,000,000 or more) Sentry Insurance

#### **\$250,000+ Club** (Corporate & Employee Gifts of \$250,000 or more) Delta Dental of Wisconsin

#### \$50,000+ Club (Corporate and Employee Gifts Between \$50,000-\$74,999)

Ascension Health Care Associated Bank **Berkshire Hathaway Travel Protection**  Donaldson Company, Inc. Skyward, Inc. WORZALLA

#### \$25,000+ Club (Corporate & Employee Gifts Between \$25,000-\$49,999)

Blenker Companies, Inc. BMO Harris Bank CAP Services Neenah Paper - Whiting Mill Pointe Precision, Inc. Scaffidi Motors Spectra Print Corporation Stevens Point Area Public Schools University of Wisconsin-Stevens Point Verso Corporation - Stevens Point Mill Worth Company Wysocki Family of Companies

#### \$10,000+ Club (Corporate & Employee Gifts Between \$10,000-\$24,999)

AIG Travel Anderson O'Brien Bertz, Skrenes & Golla CN Ellis Construction Company, Inc. Inclusa, Inc. - Stevens Point Infinity Foods, Inc. JHL Digital Direct Ki Mobility Len Dudas Motors

Marshfield Clinic - Stevens Point Center Monogram Appetizers LLC Regnier Consulting Group **The Boldt Company - WRV** United Way of Portage County UPS

### Outstanding Campaign Awards

Greatest Campaign % Increase of All Public Schools: P.J. Jacobs Junior High School

Greatest Campaign % Increase of All Parochial Schools: Pacelli High School

Greatest Campaign % Increase of All Partner Agencies: Girl Scouts of Northwestern Great Lakes

### 2017 Pacesetter Organizations

A pacesetter organization assumes the responsibility to lead, motivate and encourage other company campaigns to improve overall campaign participation and giving.

Delta Dental of Wisconsin Old National Bank United Way of Portage County Endowment

### Coupon Book Sponsors

Spectra Print JHL Digital Direct and all particiating 2017 coupon book vendors

### Campaign Sweepstakes Prize Donors

Old National Bank Scaffidi Motors

Simplicity Credit Union Skyward, Inc.

### Past Drive Chair Ambassadors

- Jim Anderson Rvan & Erin Andrews & Family Lorraine Avery Bob & Mary Berard Blenker Family Den Brown
- Marg Coker-Nelson Cooper Family Bernie Hlavac Hofmeister/Okray Family Dori & John Jury Joe Kinsella
- Jeff Martin Jim Martin Chuck Nason Rav Nass Jerry O'Brien Don & Tina Peters Dennis & Sharon
- Peterson Jeanne & Steve Regnier **Bob Taylor** Pat Wesenberg Mary Williams David Worth

### 2017 Speakers Bureau

Jane Benzschawel Dawn Cherek Allie Dorshorst Lisa Falduto Cecily Mileski

Dave Morgan Mae Nachman Jeff Ottosen Mary Patoka Laura Pfeil

Cindy Piotrowski Bob Quam Jessica Rocha Chris Sadler Nicole Tank

Jim Vang Daryl Woods

**Special Thanks** (For going above & beyond in support of the 2017 Campaign)

- Associated Bank Dave Bakken Todd Borski CAP Services, Inc. Community Industries Corporation Contemporary Photography (John Hartman) Cooper Family Girl Scouts of Northwestern Great Lakes Holiday Inn & Convention Center Kurt Luchs Steve Martin P.J. Jacobs Junior High School
- Barb Portzen Molly Sanke Don Scaffidi Sentry Insurance & SentryWorld Nathaniel Springer Kathy Staack Nicole Tank of Children's Hospital of Wisconsin WORZALLA Heather Wynne Casey Zempel Kelsey Zubke



The Blenkers help reveal a campaign total of \$3,048,991 at the Victory Celebration in December.

100% Club (Companies with 5 or more employees reporting 100% participation)

Ameriprise Financial Boys & Girls Club of Portage County General Beer-Northeast, Inc. H&S Protection Systems, Inc. Mid-State Technical College National Wellness Institute Old National Bancorp **Pineries Bank** 

Portage County Business Council **Recycled Office Environments** Regnier Consulting Group **Roosevelt Elementary** The Boldt Company - WRV United Way of Portage County

\*Bold font indicates rise in position from last year

### **Special Service Award**

For commitment, leadership and innovation through an internal campaign or on behalf of the community campaign

Gamber-Johnson LLC Great Lakes Education Loan Services, Inc. Ki Mobility

NRG Media Spectra Print

### **Education Services Award**

For outstanding effort from Portage County's secondary and post-secondary education institutions

P.J. Jacobs Junior High

### 2017 Community Spirit Award

Each year this traveling trophy will find a temporary home at an organization that demonstrates outstanding corporate and employee support of United Way, exemplifies great community spirit, and defines what it means to LIVE UNITED

#### **Berkshire Hathaway Travel Protection**

### **Best New Campaign Award**

Awarded to the highest performing company with a new campaign

Service Cold Storage

#### **Stevens Society** 1,044 Stevens Society Leadership Givers

This group represents individuals and couples who contribute a combined gift of \$500 or more through employee contributions, direct mail solicitation or other individual giving.

Donations for the 2017 campaign totaled \$1,186,183.14 or 38.9% of the overall campaign



The 2018 Drive Chairs include Anna Weisbrod, Kathy Davies, Shannon Semmerling, Amber Houck, and Vikki Nason.

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### Campaign Coordinator Team of the Year

Andrea Moore, Vanessa Garcia-Preciado, Adam Thompson, and Sheila Hetzel

Team Donaldson Company, Inc.

### **Tina Peters Dedicated Service Award**

This award is presented to an individual that has shown exemplary passion and compassion to the residents of Portage County through United Way. Joe Kinsella - Pointe Precision

### **Speakers Bureau Award**

Dawn Cherek - Big Brothers Big Sisters of Central Wisconsin

## **Special Recognition Award**

Patrick Schultz - Sentry Insurance Jessica Anunson and Crystal Rowland - Blenker Companies, Inc. Dave Morgan - Stevens Point Area YMCA

## Fritzie Marquard Volunteer of the Year Award

Dori Jury - Retired Teacher / Community Volunteer

### Million Dollar Circle Award

Presented to companies that raise \$1 million or more in a single campaign.

Sentry Insurance

### Corporate Volunteer Engagement Award

Awarded to the organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for its employees.

Sentry Insurance

### Lifetime Achievement Award



Jim Anderson led the 2007 campaign as Drive Chair and has been connected to United Way for many years.

The Lifetime Achievement Award honors individuals whose pioneering spirit and demonstrated support of United Way have made lasting change in community conditions here in Portage County. The award provides special recognition to those individuals who have provided outstanding service throughout their careers.

Jim Anderson - Ellis Construction Company, Inc.

### **Corporate Cornerstone Partners**

These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2017. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community

TRUSTEE \$200,000+ Delta Dental of Wisconsin Sentry Insurance

#### **CHAMPION**

**\$100,000-\$199,999** None in 2017

HERO

**\$50,000-\$99,999** None in 2017

> DELEGATE \$25,000-\$49,999

BMO Harris Bank Donaldson Company Inc. Scaffidi Motors WORZALLA

#### COLLABORATOR \$10,000-\$24,999

AIG Travel Anderson O'Brien Bertz, Skrenes & Golla

### <u>Media Partners</u>

Amherst Family Foods Chase Bank Community First Bank, Rosholt DigiCOPY Dolce Digital Printing JHL Digital Direct Muzzy Broadcasting News/Talk 550AM/99.9FM Notable Impressions NRG Media Our Community Spirit Pineries Bank

### 2017 Board of Directors

Ray Ackerlund Kim Angell Dan Ault Doug Ballweg Mary Berard Sara Brish Renee Carlson Timothy Cooper Kris Crass Kathy Davies Eva Donohoo Amy Eddy Craig Gerlach Mark Hilliker

LIVE UNITED

### <u>United Way Staff</u>

Sue Wilcox, Executive Director Lisa Falduto, Born Learning Engagement Specialist Shelly Hanson, Director of Finance Fred Hebblewhite, Director of Resource Development Ann Leahy, Office Associate Angie Kellogg, LIFE Report Project Manager Mae Nachman, Director of Community Impact Cecily Mileski, Volunteer Engagement Associate Laura Pfeil, Resource Development Administrator Scott Steuck, Director of Marketing & Communications



Ellis Construction Company, Inc. Marshfield Clinic Stevens Point Center Neenah Paper - Whiting Mill Pointe Precision, Inc. Skyward, Inc. Spectra Print Corporation Worth Company

#### STEWARD \$7,500-\$9,999

None in 2017

#### ADVOCATE \$5,000-\$7,499

Herbert H. Kohl Charities, Inc. Ki Mobility Len Dudas Motors Monogram Appetizers LLC Service Cold Storage Simplicity Credit Union -Stevens Point The Boldt Company - WRV Wisconsin Public Service Wysocki Family of Companies

CORPORATE

#### BENEFACTOR \$1,000-\$4,999

Ameriprise Financial Biery Cheese Company Community Insurance & Associates Cooper Dental Dental Health Center, S.C. Edward Jones Investments Family Dental Center Gamber-Johnson LLC H&S Protection Systems, Inc. Hom Family Dentistry International Bank of Amherst

Portage County Gazette Rosholt Record Simplicity Credit Union Spectra Print Stevens Point City-Times Stevens Point Journal

Investors Community Bank Jim Laabs Music Kawleski Trucking Company Lands' End Mark Toyota of Plover Marten Machining, Inc. Midwest Hardware Association National Exchange Bank & Trust Old National Bancorp -Stevens Point Branch Plover Family Dental Care Plover River Farms Alliance Regnier Consulting Group Rettler & Associates Stevens Point Journal Team Schierl Companies Thomas W. Stout, CPA, S.C. US Bank Verso Corporation -Stevens Point Mill

CORNERSTONES

The Worth Company WORZALLA WAOW-TV Channel 9 WSAW-TV Channel 7

#### President: Jon Gadbois

- Joe M. Kinsella Jody Kohl Trina Laube Dan Mahoney Jim McDonald Cherrie Pavelec-Marti Tina Peters
- Elisha Robinson Don Scaffidi Doug Schneider Beth Smith Al Thompson Kelly Zagrzebski

#### EVENT SPONSORS





Michael Smith & Associates Ameriprise Private Wealth Advisory Practice



