

UNITED WAY 2020 WEEK OF RECOGNITION





THE UNITED WAY

2020 Drive Chair Team: James Anderson (2020), Ryan & Erin Andrews Family, Lorraine Avery (2020), Bob & Mary Berard (Mary - 2020), Kristifer & Angel Blenker, Jason & Jenny Blenker (2020), Justin & Melissa Blenker, Den Brown (2020), Jeff Budelier, Marg Coker-Nelson (2020), Bob & Nancy Cooper, Timmy & London Cooper & Family (London - 2020), Kathy Davies (2020), Les Dobbe, Bernie Hlavac, Eric & Michelle Hofmeister Family, Hans & Laura Hofmeister Family, Lois Hofmeister, Mike Hofmeister (2020), Amber Houck, Pam Jewell & Peter Blenker, John & Dori Jury, Joe Kinsella, Jeffrey Martin, Jim Martin, Doug Munsey, Chuck & Vikki Nason, Raymond Nass, Gerald O'Brien, Alex & Anna Okray (Alex - 2020), James & Heidi Okray Family, Don & Tina Peters (Tina - 2020), Dennis & Sharon Peterson, Steven & Jeanne Regnier, Shannon Semmerling, Bob Taylor, Pat Wesenberg, Mary Williams, & David Worth

2020 Campaign Goal - \$3,050,000 2020 Campaign Results - \$3,104,592

Business Contributions - \$1,131,967 (36%) Employee Contributions - \$1,579,156 (51%) Other Community Residents - \$393,469 (13%)

Corporate Campaign Awards

Platinum, Gold, Silver, and Bronze awards are given to businesses in each division based on corporate monetary and in-kind contributions.

Platinum G Gold S	Silver	B Bronze
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Agriculture

- Plover River Farms Alliance
- G Roberts Irrigation Company, Inc.
- Shulfer Enterprises
- B Allen Supply Company

Financial

- BMO Harris Bank
- G Connexus Credit Union
- S Great Lakes Educational Loan Services, Inc.
- B National Exchange Bank & Trust

Major Employers (300+ Employees)

- Sentry Insurance
- G Delta Dental of Wisconsin
- S WORZALLA
- B Skyward

Major Employers (200-299 Employees)

- 🗱 Ki Mobility
- G CN
- S Neenah Paper Whiting Mill
- B Pointe Precision, Inc.

Manufacturing & Processing

- Worth Company
- G Gamber-Johnson LLC
- S Mason Companies
- Biery Cheese Company

Retail/Wholesale

- Len Dudas Motors
- G H&S Protection Systems, Inc.
- S Midwest Hardware Association
- B Herrschners, Inc.

Services

- Spectra Print Corporation
- G Anderson O'Brien Bertz, Skrenes & Golla
- S Wisconsin Public Services
- B Schulist's Custom Cabinets

Health

- Marshfield Clinic Stevens Point Center
- G Cooper Dental
- Stevens Point Orthopedics
- B Dental Health Center, S.C.



Musician, Adam Greuel, and past Drive Chair, Dori Jury, starred in the 2020 Sweepstakes Video. The video was filmed at Scaffidi Motors.

GOLD STAR Employee Campaign Awards

Recognizing above average giving, regardless of number of employees, for companies with a minimum of 25% participation AND an average weekly gift over \$1 for all employee donors.

Ameriprise Financial - Michael Smith & Associates Anderson O'Brien Bertz, Skrenes & Golla Associated Bank **Bannach Elementary** Berkshire Hathaway Specialty Insurance Big Brothers Big Sisters of Central Wisconsin **Bliss Educational Service Center** Bovs & Girls Club of Portage County **BMO Harris Bank CAP** Services Cherek, Pucci & Quick, S.C. Children's Wisconsin CliftonLarsonAllen LLP **Community First Bank Connexus** Credit Union Cooper Dental **Delta Dental - Stevens Point** DigiCOPY Ellis Construction Company, Inc. Felker Brothers Gamber-Johnson LLC General Beer-Northeast, Inc. Great Lakes Educational Loan Services H&S Protection Systems, Inc. IBM International Bank of Amherst Investors Community Bank Jefferson Elementary JHL Digital Direct **Ki Mobility** Klismith Accounting & Tax Group SC Len Dudas Motors Lineage Logistics Mark Toyota of Plover

*Bold font indicates new GOLD STAR Employee Campaign Mason Companies McDill Elementary **McKinley Elementary** Meals On Wheels Mid-State Technical College Midwest Hardware Association Northwinds Technology Solutions Old National Bank **Opportunity Development** Center Pacelli Catholic Middle School **Pineries Bank Pixelle Specialty Solutions Plover Fire Department Plover Police Department** Pointe Precision, Inc. Portage County Business Council Prevail Bank **Recycled Office Environments Regnier Consulting Group Rettler** Corporation **Roosevelt Elementary** Scaffidi Motors Inc. Sentry Insurance Simplicity Credit Union Skyward St Pt Public Schools Communications & IT





The United Way of Portage County staff posing for a group photo at Snow Art Zone (pre-pandemic) with the United Way anniversary sculpture. Thank you again to Jef Schobert for bringing the 75th logo to life!

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Campaign Leaders Awards

\$1,000,000+ Club (Corporate & Employee Gifts of \$1,000,000 or more) Sentry Insurance

\$250,000+ Club (Corporate & Employee Gifts of \$250,000 or more) Delta Dental - Stevens Point

\$75,000+ Club (Corporate & Employee Gifts of \$75,000 or more) Skyward

\$50,000+ Club (Corporate & Employee Gifts Between \$50,000-\$74,999)

WORZALLA

\$25,000+ Club (Corporate & Employee Gifts Between \$25,000-\$49,999)

Associated Bank **BMO Harris Bank** CAP Services, Inc. CN **Donaldson Company Ki Mobility**

Neenah Paper - Whiting Mill Northwinds Technology Solutions **Pixelle Specialty Solutions** Pointe Precision, Inc. Spectra Print Corporation Stevens Point Area Public Schools

\$10,000+ Club (Corporate & Employee Gifts Between \$10,000-\$24,999)

Anderson O'Brien Bertz, Skrenes & Golla Ascension Health Care Caterpillar **Connexus Credit Union** Ellis Construction Company, Inc. Inclusa, Inc. - Stevens Point Len Dudas Motors Lineage Logistics Marshfield Clinic - Stevens Point Center

Regnier Consulting Group Stevens Point Orthopedics University of Wisconsin - Stevens Point UPS Worth Company Wysocki Family of Companies

*Bold font indicates rise in position from last year

Outstanding Campaign Awards

Greatest Campaign % Increase of All Public Schools: Kennedy Elementary School

Greatest Campaign % Increase of All Parochial Schools: Pacelli Early Childhood

Greatest Campaign % Increase of All Partner Agencies: Girl Scouts of the Northwestern Great Lakes

2020 Pacesetter Organizations

A pacesetter organization assumes the responsibility to lead, motivate and encourage other company campaigns to improve overall campaign participation and giving.

Delta Dental - Stevens Point Northwinds Technology Solutions Wysocki Family of Companies

Coupon Book Sponsors

Spectra Print Corporation JHL Digital Direct

Campaign Sweepstakes Prize Donors

Associated Bank **Contemporary Photography Designers 2** Lee Ayers Jewelers/Thomas Dailing Designs Northwestern Mutual Past Drive Chairs

Speakers Bureau

Tasha Beestman Julie Koontz Dawn Cherek Erin Olson

Pam Ross

Special Thanks (For going above & beyond in support of the 2020 Campaign)

Jim Anderson Todd Borski Sara Brish Marg Coker-Nelson Contemporary Photography (John Hartman) **Cooper Family Dolce Digital Imaging & Printing** Eva Donohoo Carrie Dreger Amy Eddy Andrea Eichmann Karen Fadner Kate Gullickson Becca Greening Adam Greuel

AJ Hawley Dori Jury Peter Koconis Jody Kohl Dan Mahoney Cherrie Pavelec-Marti Steve Martin Serena Menge **Tina Peters Recycled Office Environments** Elisha Robinson Don Scaffidi Sentry Insurance Nathaniel Springer Dr. Gloria Wilder

Joe Kinsella

Jeff Martin

Jim Martin

Ray Nass

Jerry O'Brien

All particiating coupon book vendors

Riesterer & Schnell

Simplicity Credit Union

Stevens Point Orthopedics / D1

Scaffidi Motors

Taylor Family

Skyward

Past Drive Chair Ambassadors

Jim Anderson Ryan & Erin Andrews Family Lorraine Avery **Bob & Mary Berard Blenker Family** Den Brown Marg Coker-Nelson **Cooper Family** Kathy Davies Bernie Hlavac **Michael Hofmeister** Hofmeister/Okray Family Amber Houck Dori & John Jury



Dennis & Sharon Peterson Jeanne & Steve Regnier Chuck & Vikki Nason Shannon Semmerling **Bob Taylor** Pat Wesenberg **Mary Williams** Alex & Anna Okray **Don & Tina Peters** David Worth

> 2020 Campaign Drive Chair Team Starting at top left, moving right:

Kathy Davies, Jim Anderson, Lorraine Avery, Tina Peters, Marg Coker-Nelson, Alex Okray, London Cooper, Mike Hofmeister, Den Brown, Jenny Blenker, Jason Blenker, and Mary Berard.

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100% Club (Companies with 5 or more employees reporting 100% participation) Big Brothers Big Sisters of Central Wisconsin

Boys & Girls Club of Portage County DigiCOPY H&S Protection Systems, Inc. Klismith Accounting & Tax Group SC **Old National Bank Pineries Bank**

Portage County Business Council **Recycled Office Environments Regnier Consulting Group** United Way of Portage County Village of Plover

*Bold font indicates rise in position from last year

Community Champion Award

Awarded to an organization(s) that demonstrated exceptional courage, empathy, and problem-solving ability in support of Portage County residents in the face of uncharted challenges brought about by the COVID-19 pandemic.

Portage County Health & Human Services

Special Service Award

For commitment, leadership and innovation through an internal campaign or on behalf of the community campaign.

H&S Protection Services, Inc. International Bank of Amherst Pointe Precision, Inc. Skyward

Education Services Award

For outstanding effort from Portage County's education institutions.

Stevens Point Area Public School District

Community Spirit Award

Each year this traveling trophy will find a temporary home at an organization that demonstrates outstanding corporate and employee support of United Way, exemplifies great community spirit, and defines what it means to LIVE UNITED.

Ki Mobility

Stevens Society 1,115 Stevens Society **Leadership Givers**

This group represents individuals and couples who contribute a combined gift of \$500 or more through employee contributions, direct mail solicitation or other individual giving.

Stevens Society donations for the 2020 campaign totaled \$1,359,520 or 44% of the overall campaign.

Campaign Drive Chair, Lorraine Avery, puts up the final percentage, showing that we have hit 100%.



Campaign Coordinator Team of the Year

For exemplary service in coordinating and communicating the current year campaign at their place of business.

Sentry Insurance

Tina Peters Dedicated Service Award

This award is presented to an individual or couple that has shown exemplary passion in pursuit of a strong community and compassion to the residents of Portage County through United Way and through other community support activities and projects.

Don Scaffidi

Special Recognition Award

In recognition of superior individual effort during the campaign. Kimberly Brockman- Skyward Linda Calnan- Sentry Insurance Kelley Pazdernik- Stevens Point Government

Fritzie Marguard Volunteer of the Year Award

Amy Eddy- Anderson O'Brien Bertz, Skrene & Golla

Corporate Volunteer Engagement Award

Awarded to the organization that demonstrates the greatest progress in providing and promoting volunteer engagement opportunities for its employees.

Special Markets Insurance Consultants

Lifetime Achievement Award

The Lifetime Achievement Award honors individuals whose pioneering spirit and demonstrated support of United Way have made lasting change in community conditions here in Portage County. The award provides special recognition to those individuals who have provided outstanding service throughout their careers.

Bob Quam *Awarded Posthumously*

Million Dollar Circle Award

Sentry Insurance



2020 marked another triumphant year for the community at this years Victory Celebration at the K.B. Willett Ice Arena in Stevens Point, on December 9. The scoreboard includes totals from the 2020 campaign of \$3,104,592 and the 2020 Portage County COVID-19 Relief Fund of \$614,848.

Corporate Cornerstone Partners

These Corporate Cornerstone Partners provided monetary and in-kind support to United Way of Portage County in 2020. Their corporate support is critical in helping our community's most vulnerable populations and in building a stronger community.

CN

Connexus Credit Union

Ellis Construction

Company, Inc.

Marshfield Clinic -

Skyward, Inc.

Worth Company

Cooper Dental

Len Dudas Motors

Pixelle Specialty Solutions

Schulist's Custom Cabinets

Wisconsin Public Service

Donaldson Company

Pointe Precision, Inc.

Simplicity Credit Union

Spectra Print Corporation

Regnier Consulting Group

STEWARD

\$7,500-\$9,999

ADVOCATE

\$5,000-\$7,499

Herbert H. Kohl Charities

Stevens Point Center

Neenah Paper - Whiting Mill

TRUSTEE

\$200,000+ Delta Dental - Stevens Point Sentry Insurance

<u>CHAMPION</u>

\$100,000-\$199,999 None in 2020

<u>HERO</u>

\$50,000-\$99,999 None in 2020

DELEGATE

\$25,000-\$49,999 BMO Harris Bank Ki Mobility WORZALLA

COLLABORATOR

\$10,000-\$24,999 Anderson O'Brien Bertz, Skrenes & Golla Associated Bank Caterpillar

Media Partners

Amherst Family Foods Chase Bank Community First Bank, Rosholt DigiCOPY Dolce Digital Printing JHL Digital Direct Notable Impressions NRG Media The Community Spirit Pineries Bank Point/Plover Metro Wire Portage County Gazette

2020 Board of Directors

Ray Ackerlund Craig Aittama Dan Ault Doug Ballweg Mary Berard Sara Brish Renee Carlson Timmy Cooper Eva Donohoo Amy Eddy Craig Gerlach Paul Gwidt Andrew Halverson Craig Helgeson Nick Inman Joe Kinsella, Jr.

LIVE UNITED

United Way Staff

Sue Wilcox, Executive Director Lisa Falduto, Community Initiatives Project Manager Shelly Hanson, Director of Finance Fred Hebblewhite, Director of Resource Development Stephanie James, Front Desk Administrative Associate Ann Kleifgen, Office Associate Cecily Mileski, Communications & Marketing Manager Mae Nachman, Director of Community Impact Laura Pfeil, Resource Development Administrator Kelly Skeels, Community Services Coordinator Beth Smith. Community Impact Associate

BENEFACTOR

CORPORATE

\$1,000-\$4,999 Ameriprise Financial -Michael Smith & Associates **Biery Cheese BWX** Technologies Contemporary Photography Dental Health Center, S.C. Designers 2 Edward Jones Investments -Jeff Hohn Edward J. Okray Foundation Eron Beef LLC Gamber-Johnson LLC Great Lakes Educational Loan Services, Inc. H&S Protection Systems, Inc. H.O. Wolding Hom Family Dentistry International Bank of Amherst Investors Bank JHL Digital Direct Jim Check Agency – American Family Insurance

Kawleski Trucking Co. Legacy Accounting & Financial Services Lee Ayers Jewelers Mark Toyota of Ployer Marten Machining, Inc. Mason Companies Midwest Hardware Association National Exchange Bank & Trust Northwestern Mutual Old National Bank Paper City Savings Bank Placeway Pools & Spa Plover River Farms Alliance **Rettler Corporation** Stevens Point Orthopedics Team Schierl The Boldt Company - WRV Women's Fund of Portage County

CORNERSTONES

Recycled Office Environments Rosholt Record Simplicity Credit Union Spectra Print Corporation Stevens Point City Times Stevens Point Journal Worth Company WAOW-TV Channel 9 WSAW-TV Channel 7

President: Kim Angell

Jody Kohl Ralph Locher Dan Mahoney Cherrie Marti Alex Okray Tina Peters Suzanne Rathe Elisha Robinson Don Scaffidi Bob Smith Sue Wille Heather Wynne Russ Wysocki

EVENT SPONSORS





Michael Smith & Associates Ameriprise Private Wealth Advisory Practice





